

What is CHPA?

The Corporate Housing Providers Association (CHPA) is the only trade association dedicated to the corporate housing industry. CHPA provides its members, through their involvement, with insight and resources to stay competitive in a continually evolving industry. As the voice of the corporate housing industry, CHPA offers networking, educational, and informational opportunities to corporate housing providers worldwide.

Who Belongs to CHPA?

CHPA members are professionals engaged in the corporate housing industry and/or companies that supply goods and services. Both large corporations and independently owned businesses are actively involved in the Association.

CHPA's Core Vision

Leading the Corporate Housing Industry, our commitment and dedication to growth, professionalism, excellence, customer service and profitability will improve each corporate housing company individually and the worldwide corporate housing industry collectively.

CHPA's Core Values

- ✓ Respect for *diversity* of opinion and perspective.
- ✓ *Trust* and *willingness* to openly communicate.
- ✓ Importance of *knowledge-based decisions*.
- ✓ Commitment to education and *continuous learning*.
- ✓ *Professionalism* and *ethics* within the industry.
- ✓ *Volunteerism* on behalf of the industry must be both rewarding and enjoyable.

CHPA Code of Ethics

As a member in good standing of the Corporate Housing Providers Association, each company and member subscribe to the following:

- ✓ We will be mindful of the trust placed in us by our customers and of our responsibility to render professional corporate housing products and services.
- ✓ We will employ and practice legal and truthful advertising of our products and services.
- ✓ We will fairly disclose the obligations of both the company and the customer, and fulfill company obligations in an expeditious and equitable manner.
- ✓ We will respond within a reasonable period of time to any customer service complaint and make every effort to satisfy the needs and concerns of our customers.
- ✓ We will further the public interest by contributing to the development of a better understanding of the corporate housing industry.
- ✓ We will exercise corporate social responsibility.
- ✓ We will not deal in a discriminatory manner and will treat our customers and employees equally.
- ✓ We will respect our relationships with the communities in which we conduct our business and we will respect the natural and physical environments of those communities.



7150 Winton Drive, Suite 300
Indianapolis, IN 46268 USA
317-328-4631; Fax: 317-280-8527
E-mail: info@corporatehousingproviders.org
Web: www.corporatehousingproviders.org

BE PART OF THE



Voice of the Corporate Housing Industry Worldwide



Membership Benefits

Become a member of the only organization of its kind for the corporate housing industry. It makes good business sense to join your peers who care about their success as well as that of the industry. Build powerful relationships with people who care and can help you. As a member, you can take advantage of the following networking, educational, and informational opportunities:

- ✓ Connect with professionals that understand what you do and can offer resources and lessons learned; so you can do your job easier and make your company more profitable.
- ✓ The **Annual Conference** offers three days of educational sessions specifically tailored to corporate housing professionals at *all* levels. These continuing education opportunities allow you to discuss current issues and business trends in the corporate housing industry. Led by industry experts, these sessions further your professional understanding and competence. CHPA members enjoy discounted registration fees.
- ✓ The **EXPO** at the **Annual Conference** showcases the latest and greatest services and products available to make your company more successful.
- ✓ The **CHPA eNews** comes to your desktop monthly, connecting you with other industry players, updating you on the latest happenings, and keeping you abreast of important issues in your industry's association. A quarterly printed **CHPA News** also includes in-depth articles on topics of interest to running your business.
- ✓ The **CHPA Membership Directory** is a vital networking and referral resource for members. Access to this online directory is free with your membership and provides contact information for all members, strengthening the community, and promoting cooperative relations.
- ✓ CHPA partners with Smith Analytics to compile competitive data for the corporate housing industry. As a CHPA member, enjoy a 25% discount on this service that will help you **determine how well your company and units are performing in your market**. These monthly reports provide key data to help you make decisions regarding marketing, personnel, investments, valuation and finance. The first three months of your participation are free!

Membership Categories

1 Active Members: Any firm or corporation engaged in the corporate housing industry is eligible for active membership in the Association. Active members have all of the rights and privileges of membership, including the right to vote, hold office, and serve on Association committees. Dues are based on the number of company business office locations.

2 Associate Members: Any firm or corporation whose business is supplying goods and services to the corporate housing industry may be associate members. Associate members are not entitled to hold office, but may vote, attend the business meetings of the Association and serve on all Association committees except the executive committee.

3 President's Club Associate Members: Associate Members may join at a premium level that entitles them to the following value-added benefits:

- ✓ Free *eNews* advertising.
- ✓ Advanced choice of sponsorship opportunities.
- ✓ Advanced choice of exhibit space at meetings and conferences.
- ✓ Free banner advertising on the CHPA website.
- ✓ Invitation to an annual Board of Directors' meeting.
- ✓ Continual promotion of President's Club status in all Association literature and conference marketing materials.
- ✓ Increased visibility in CHPA's annual Buyer's Guide.
- ✓ Special identification at conferences and meetings.



Strategic Vision

CHPA provides excellent value to its membership. CHPA's mission is to promote corporate housing as a recognized and respected industry. Current initiatives are focused to seize **CHPA's Envisioned Future; "the corporate housing industry will achieve maximum market share and profitability through our members' success."**

The CHPA Board of Directors and CHPA committees continually strive to **produce results** in the following areas:

- ✓ **Collaboration, Affiliation, Partnerships** – providing increased value to members and the industry (and therefore increased profitability) through relationships with vendors, suppliers and other organizations.
- ✓ **Education** – providing members with quality, valued and easily accessible education and training to help them operate their businesses more efficiently and profitably.
- ✓ **Public Awareness** – to increase awareness of the industry.
- ✓ **Information Conduit** – become the leading source of information on corporate housing.
- ✓ **Member Responsive** – listening and responding to the needs of its members, including addressing the segmented interests/differences between small and large companies, how to resource international members, accessing members with relevant and timely information, etc.

These goals present CHPA and its members with limitless opportunities.

Secure your company's future by sending in your completed application

TODAY!