

ADVOCACY EFFORTS

Protecting members' rights to do business is a priority for CHPA. CHPA leaders worked with and supported members in Alabama, Massachusetts, Washington D.C, and St. Louis in the US; Vancouver, Toronto and nationally in Canada. Resources and support included:

- Hiring a lobbyist and retaining attorneys to do legal research.
- Creating speaking points, letters to legislators, white papers, and video.
- Creating a Canadian member toolkit for member use on CHPA's website, including webinars to explain usage.
- Registering the Association as a lobbyist, bringing in other outside resources as needed.

Have a legislative issue in your area?

To report a legislative issue in your area, contact CHPA to advocate for your company and the industry. CHPA will be requesting data from your company to help inform these positions. Please respond with information to strengthen the Association's representation of the industry.

Email map@chpaonline.org or call 317.328.4631

CHPA COMPETITIVE ADVANTAGE

Differentiate your company's value to your clients, partners and guests.

CCHP Designation

Individual professionals are recognized for their achievements and knowledge in the field, their dedication to their profession earns the trust of their clients, their employers, and their colleagues.

Company Accreditation

Elevate your company above the competition by highlighting your company's commitment to sophisticated and professional business practices. Prove you are who you say you are.

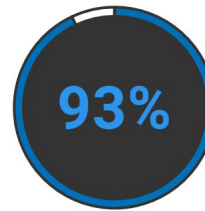
Quality Assessment Program

Assessing your inventory against more than 250 service quality, regulatory and safety criteria, the program delivers quantitative and qualitative information to enhance the guest experience.

Complete details on all three programs can be found at www.chpaonline.org

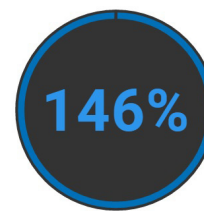
2014 - 2016 STRATEGIC RESULTS

Goal 1



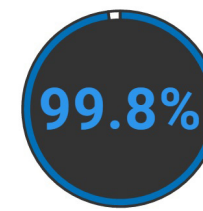
Achieved

Goal 2



Achieved

Goal 3



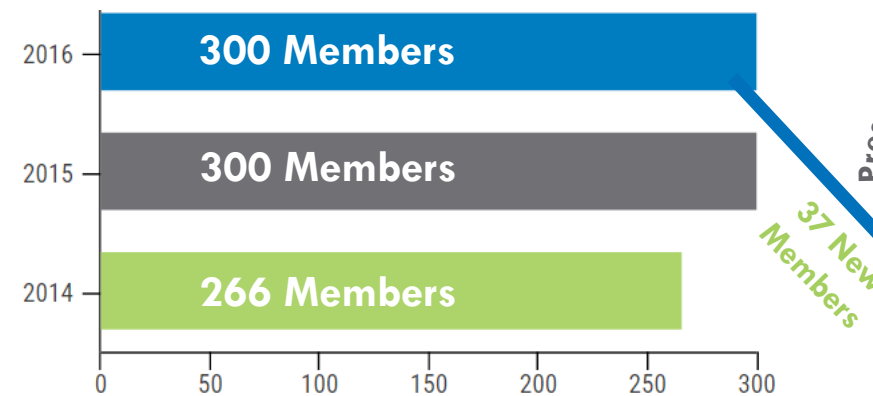
Achieved

Goal 1: Increase membership by 24% by December 31, 2016.

Goal 2: Increase Revenue by 30% by December 31, 2016.

Goal 3: Increase reserves to 50% of CHPA's annual operating budget by December 31, 2016.

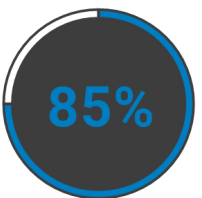
MEMBERSHIP GROWTH



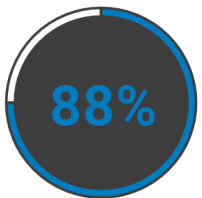
50% Market Share

With an estimated 600 corporate housing companies in North America, CHPA member companies represent the most professionals in the industry's Association. International companies are joining the Association, increasing members' networks globally.

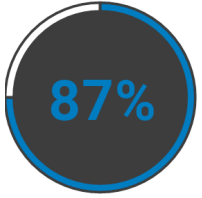
RETENTION



2016



2015



2014

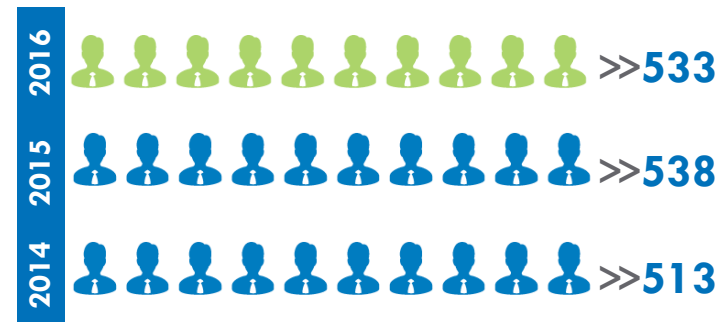
Global Impact

8 Countries represented in membership

United States, United Kingdom, Australia, Belgium, Germany, Mexico, Singapore, Canada

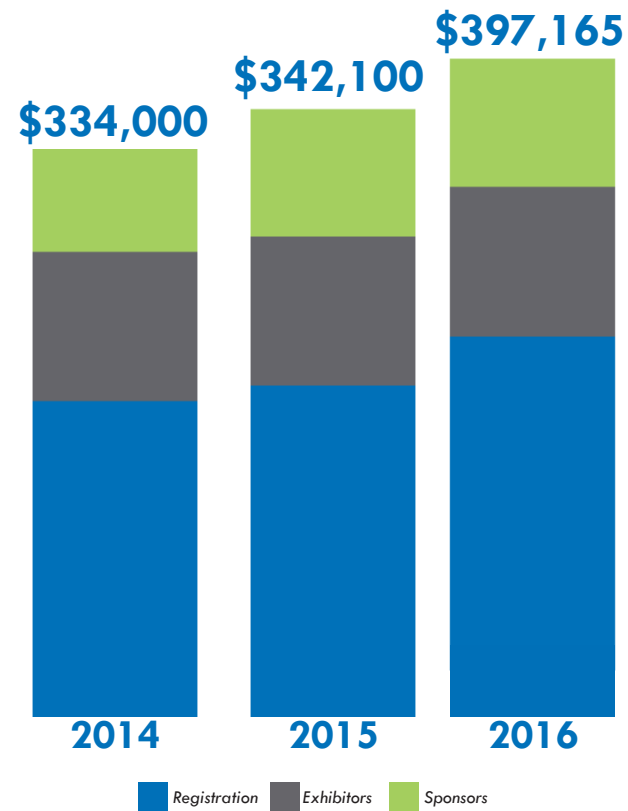
ANNUAL CONFERENCE

REGISTRATION



10% of 2016 conference attendees represent companies outside of the United States.

CONFERENCE INCOME



REGIONAL CONFERENCES



2016 ATTENDANCE

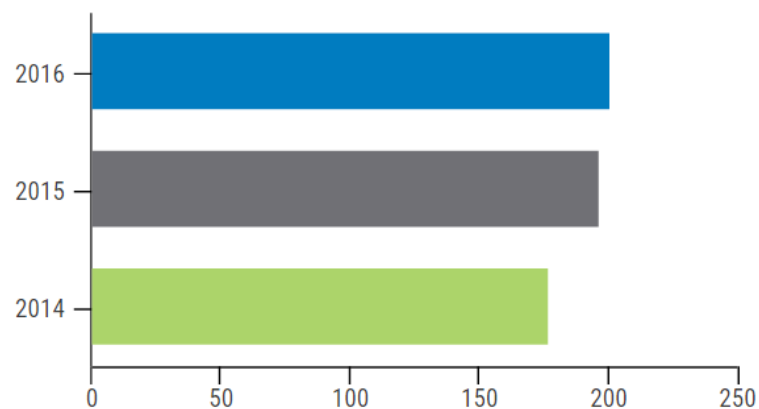
	Individuals	Companies
Midwest	55	35
West	66	39
East	80	47
Total	201	121

2017 DATES & LOCATIONS

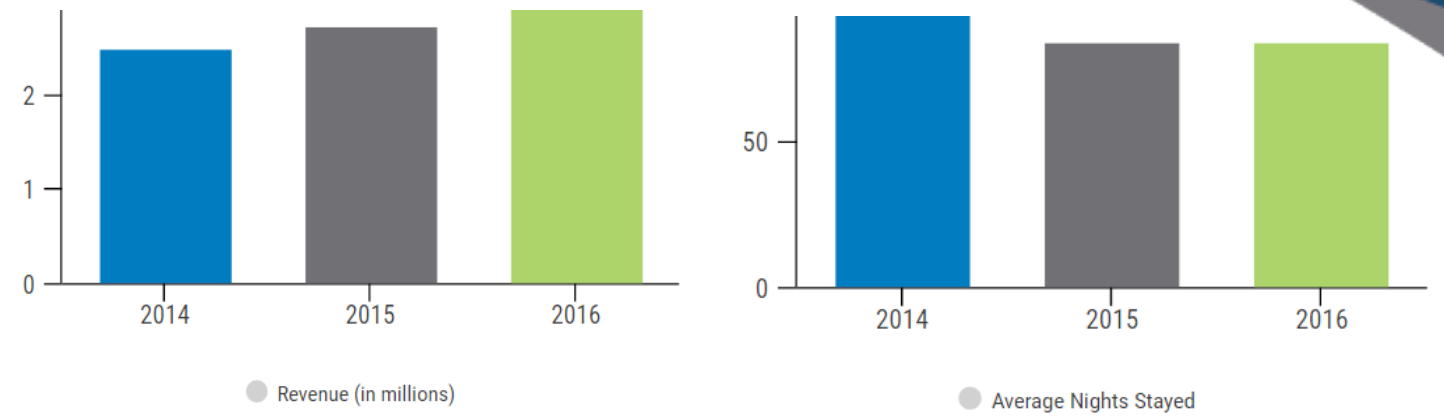
WEST REGIONAL
May 1-2, 2017
Austin, Texas

EAST REGIONAL
November 8-9, 2017
Washington, D.C.

REGIONAL ATTENDANCE GROWTH



INDUSTRY GROWTH



CERTIFICATIONS & ACCREDITATION

27

New Certified Corporate Housing Professionals

- Lisa Alarcon, CCHP
- Don Chance, CCHP
- Gary Ciabotti, CCHP
- Sarah DiDavide, CCHP
- Cristina Dulin, CCHP
- Andrew Emmans, CCHP
- Eric Funk, CCHP
- Lee-Anne Golden, CCHP
- Angela Gomez, CCHP
- Carrie Hartman, CCHP
- Elliot Joelson, CCHP
- Tiffany Magallanez-Ortiz, CCHP
- Darla S. Miles, CCHP, CPM
- Julio Morales, CCHP
- Adam Paxton, CCHP
- Peter Potharn, CCHP
- Tara Quinn, CCHP
- Jeff Reich, CCHP
- Bonnie Sicora, CCHP
- Matt Singley, CCHP
- Mitchell Smith, CCHP
- Tara Snider, CCHP
- Bill Swets, CCHP
- Kelsey Thompson, CCHP
- Collin Walker, CCHP
- Katharine Weterings, CCHP
- Siena Wimberly, CCHP

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CHPA Accredited Companies

- Aaxsys Technology
- AZUMA Leasing
- Oasis Corporate Housing
- Preferred Corporate Housing
- Premiere Suites
- Suite America
- Suite Home Chicago
- Sunshine Rentals
- TP Corporate Lodging

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Quality Assessed Companies

- ABA Ideal
- Arch Interim Housing
- BBF Serviced Apartments
- Carmana Plaza
- Churchill Living
- City Gates Suites Toronto
- Corporate Stays
- Corporate Accommodation
- Corporate Suites Network
- CWS Corporate Housing
- Douglass Executive Suites
- ExecSuites
- Execustay Mid West
- Gables Corporate Accommodation
- Highstreet Accommodations Ltd
- Level Furnished Living
- Nectar Furnished Apartments
- Nest Temporary GMBH
- Obasa Suites Saskatoon
- Premier Furnished Solutions
- Premier Suites Western Ltd
- Resi Housing
- Rosemont Residences Canada
- Suite America
- Suite Home Chicago
- TodayLiving.com
- Toronto Luxury Suites
- VIP Corporate Housing
- Vista Corporate Housing Canada

