

**No TRAVEL BUDGET? NO PROBLEM!
CHPA COMES TO YOU!
THE CORPORATE HOUSING PROVIDERS ASSOCIATION (CHPA) INVITES YOU TO A
NETWORK CONNECTION!**

Join us for a special Network Connections workshop: **Best Practices for Maximizing Profits in 2010** by Mark Milani with Shop Call Solutions.

This workshop is designed to provide the best tools (both sales and operational) for all area CHPA member providers to help maximize profits and efficiencies in 2010. The format will be both instructive as well as providing opportunities for open discussion among participants.

MAXIMUM CAPACITY: 25 people (Limited seating – Based on first come basis) Please limit your company to no more than 2 participants so other companies can be represented as well)

WORKSHOP TOPICS:

- Inside sales – Techniques and Processes
- Outside Sales – Techniques and Processes
- Strategies for Increasing Occupancy
- Maintaining Longer – More Profitable Leases
- Fourth Partying – Best practices for renting or garnering inventory with your competitors
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TOPICS NOT BEING DISCUSSED AT THIS WORKSHOP:

- Specific Market Rates
- Customers or Accounts
- Referral Programs

Date: Thursday, January 28th 2010

Time: 9:00 AM – 2:00 PM

Host(s): Becky Barriault – Gables Corporate Accommodations

Location: Gables Villa Rosa
2650 Cedar Springs Road
Dallas, Texas 75201

Food/Beverage: Lunch and refreshments will be provided thanks to your sponsor!

Cost: FREE! Thanks to your sponsor.

Sponsor(s): Brook Furniture Rental

RSVP: By Wednesday, January 20 to info@chpaonline.org

Don't forget to invite your co-workers!



The **Corporate Housing Providers Association (CHPA)** is the only trade association dedicated to the corporate housing industry. As the industry continually evolves, members gain insight and resources on how to stay competitive through their involvement with CHPA. CHPA, as the voice of the corporate housing industry, offers networking, educational and informational opportunities to corporate housing providers around the world.