



December 2006

In This Issue

- **CHPA Certified Corporate Housing Provider Certification Exam**
- **2007 Annual Conference Update**
- **Roundtable Discussion Facilitators**
- **Hurry! - Sponsors, Exhibitors, and Advertisers**
- **Welcome New Members**
- **“Where Are You On The Curve?”**
- **Spotlight on Committees**
- **CHPA Website – CHPA Chat**
- **Members in the News...**

NEW CHPA Certified Corporate Housing Provider Certification Exam Available March 6, 2007!

Competitive advantage

Commitment to industry

Higher standards

Professional recognition

These are just a few of the reasons to sit for CHPA's new certification exam on March 6, 2007 in San Antonio, Texas. The Certified Corporate Housing Professional (CCHP) certification is the exclusive credential available specifically for corporate housing professionals.

The initial exam date is Tuesday, March 6, immediately preceding the 2007CHPA Annual Conference in San Antonio, TX. There is even a 'deal' for a combination conference registration and certification exam. Study materials are included at no additional cost for members taking this first exam -- a \$195 savings! For complete information on this new and exciting program, please visit <http://www.chpaonline.org/meetings/certification.php>.

CHPA 2007 Annual Conference – March 6–8, 2007 – San Antonio, TX



Worldwide Vision, Local Service.

March 6-8, 2007, San Antonio, TX

The corporate housing industry is impacting business globally and locally. Join us for CHPA's 2007 Annual Conference, *Worldwide Vision, Local Impact*, March 6 – 8 in San Antonio, TX for fresh perspectives, unique approaches and industry trends on corporate housing. This unique networking and educational event helps you succeed in this dynamic industry. This is the conference for you - planned by providers for providers!

CHPA is your ticket to running a better, smarter business. Register today for CHPA's 2007 Annual Conference!

2007 CHPA Annual Conference

<http://www.chpaonline.org/meetings/07conference.php#event>

Registration Information

<http://www.chpaonline.org/meetings/07conference.php#reg>

Annual Conference Schedule

<http://www.chpaonline.org/meetings/07conference.php#schedule1>

Hotel Information

<http://www.chpaonline.org/meetings/07conference.php#hotel>

Roundtable Discussion Facilitators Needed

Have you ever thought about leading a roundtable discussion at the annual conference? CHPA is looking for experienced corporate professionals to lead the Roundtable Discussions during the Annual Conference in San Antonio, TX, March 6 - 8, 2007.

If you are interested in leading one or multiple discussion topics, visit <http://www.chpaonline.org/meetings/07conference.php#round> to and view the roundtable topics and fill out a volunteer form. Please submit the form **by Friday, December 8, 2006**.

Hurry! - Sponsors, Exhibitors, Advertisers

The CHPA Annual Conference is your single most effective way to reach the maximum number of providers with dedicated, unopposed "face" time. Build powerful relationships by partnering with CHPA to reach these people and make the most out of your marketing dollars!

CHPA has added new and exciting sponsorship opportunities, as well as an expanded exhibit floor, with only 12 booths left! View the 2007 Marketing Opportunities brochure at www.chpaonline.com/marketing/sponsorships.php.

2007 Conference Sponsors (as of 11/30/06)

Visionary Partners

Aaron's Corporate Furnishings
BridgeStreet Worldwide
Brook Furniture, Inc.
CORT Furniture Rental
Marriott ExecuStay

Supporting Partners

Lodging Kit Company
Northeast Furniture Rental

Event Registration and Hotel Sponsor

Korman Communities

Premier Partner

Apartments International, Inc.

Progressive Partners

American Furniture Rental
Instant Furniture Rental

2007 Exhibitors (as of 11/30/06)

Aaron's Corporate Furnishings
American Fiber Network
American Furniture Rentals
American Marketing Systems, Inc.
BridgeStreet Worldwide
Brook Furniture Rental, Inc.
Bruce White Galleries
Corporate Choices
CORT Furniture Rental
Instant Furniture Rental
Lodging Supply, Inc.
Lodging Kit Company

Marriott ExecuStay
Northeast Furniture Rental
Oakwood Worldwide
Palmetto Linen Distributors
Software Answers
Springfield Corporation
Ste-Del Services, Inc.
Suite Interiors
Sunshine Rentals
Tech4, Inc.

Welcome New Members

Coast to Coast Corporate Housing, Cypress, CA
Kelly Dower, kdower@ctchousing.com

Temporary Housing Solutions, Little Rock, AR
Lauri Currier, Lauri@temphousing.biz

Share the membership benefits of CHPA with your friends or colleagues who are not yet members of CHPA. Invite them to join CHPA at http://www.chpaonline.org/join/become_member.php and begin to receive the same great benefits. Please forward any potential CHPA members to Andrea Danz at adanz@chpaonline.org.

“Where Are You On The Curve?”

By: Paul Bates, *Corporate Accommodations, Inc.*

All companies in the lodging industry struggle daily with decisions about their product. These individual decisions affect profit dramatically. We in the corporate housing business try to match the expectations of the market in terms of location, square footage, furniture styles, linens, electronics and many other factors that make up our apartment package. We want and need to be current in our judgment of these market expectations.

To read more of this article, visit www.chpaonline.org/members_only/December2006eNEWS.php#curve.

What's New at CHPA?

Spotlight on Committees

Go to www.chpaonline.org/members_only/December2006eNEWS.php#spotlightcommittees to view current committee updates or to get more involved!

CHPA Website – CHPA Chat

Are you facing a business challenge? Would it be helpful to “bounce” ideas off other CHPA members? Visit CHPA Chat! CHPA Chat is a listserv that is easy to use and will help you stay connected with other CHPA members. To sign up, visit <http://six.pairlist.net/mailman/listinfo/chpamain>.

Members in the News...

To view these press releases, please visit

www.chpaonline.org/members_only/December2006eNEWS.php#membersinnews.

- **BridgeStreet Worldwide Expands into Northern New Jersey with New Office**
- **Rental Relocation Inc. Receives Commitment to Excellence Gold Award at Cartus 2006 Global Network Conference**

If you would like to have your press release or a reprint of an article of interest for CHPA members included in a CHPA newsletter, please submit them to Andrea Danz at adanz@chpaonline.org.



The following CHPA members are ready to serve your corporate housing needs today!

Aaron's Corporate Furnishings - Furniture The Easy Way. Your Way. – www.aaronrents.com

Brook Furniture Rental, Inc. is the leading provider of high quality residential furniture and housewares to the industry- www.bfr.com

Bruce White Galleries – The Professional Picture People – www.brucewhite.com

Corporate Choices - The International Directory of Corporate Housing- www.corporatechoices.com

CORT Furniture Rental - Quality. Service. Guaranteed. Furniture rental solutions from the Industry's Leader – www.cort1.com

Instant Furniture Rental - Furniture Rental & Sales in an instant – www.instantfurniture.com

Lodging Kit Company – www.lodgingkit.com

NAVIS (a Buehner-Fry, Inc. Company) - Proven Telephone Long Distance Solutions for Corporate Housing Units – www.navistechnologies.com

Software Answers, Inc. - Leading provider of Property Management, Call Accounting and Credit Card Processing Software to the corporate housing industry. www.softwareanswers.com