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2007 Tower of Excellence Awards – Nominations Due November 17th!

Have you begun thinking about whom you are going to nominate for the 2007 *Tower of Excellence Awards*? You can nominate your colleague, friend or even yourself. Do you have a colleague that consistently surpassed guest and company expectations and goals? Nominate them for the 2007 CHPA Awards. The process is simple! It is **free** to nominate someone, so nominate as many people you feel deserve to win one of the awards!

The simplified awards process starts by you nominating someone for one of the *Tower of Excellence Awards*. Nominate someone for one of the *Tower of Excellence Awards* by completing the nomination form at <http://www.chpaonline.org/meetings/awards.php>. The CHPA will contact the nominee and ask them to provide more detailed information on the award's criteria.

- **Individual Provider Member of the Year** is awarded to an outstanding employee, executive or owner who has demonstrated commitment and excellence within their company and the corporate housing industry as a whole.
- **Company Provider Member of the Year** is awarded to an outstanding member company who has demonstrated commitment and excellence in the corporate housing industry.
- **Associate Partner Member Company of the Year** is awarded to an outstanding associate member company who has shown commitment and excellence in the corporate housing business as a partner to providers.
- **Volunteer of the Year** is awarded to an outstanding provider or associate member who lends themselves to service in the corporate housing industry and/or CHPA.
- **Most Creative Marketing** recognizes an outstanding marketing program or concept in 2006 that had a measurable impact on the corporate housing side of your business.

Complete a nomination form at <http://www.chpaonline.org/meetings/awards.php> and send it to the CHPA Office today. **The nomination deadline is November 17, 2006.** If you have any questions, please contact Andrea Danz at 317-328-4631 x131 or adanz@chpaonline.org.

New! - Certification Program - Available March 6, 2007!

Competitive advantage

Commitment to industry

Higher standards

Professional recognition

These are just a few of the reasons to sit for CHPA's new certification exam on March 6, 2007 in San Antonio, Texas. The Certified Corporate Housing Professional (CCHP) certification is the exclusive credential available specifically for corporate housing professionals.

CCHP provides:

- ~ a clear, objective standard by which companies can evaluate their employees' skills
- ~ a tangible professional accomplishment to enhance one's career path
- ~ an indicator of company value and credibility for prospective clients and current customers
- ~ a reason for clients to choose your company with confidence

The new CCHP program has one goal - to promote the standard of excellence in corporate housing. Having the 'CCHP' certification indicates professional prestige, commitment to industry professionalism, and proven competency in critical service areas. In short - **your** competitive advantage.

The initial exam date is scheduled for Tuesday, March 6, immediately preceding the 2007 CHPA Annual Conference in San Antonio, TX. There is even a 'deal' for conference registration and the certification exam. Study materials are included at no additional cost for members taking this first exam -- a \$195 savings! For complete information on this new and exciting program, please visit <http://www.chpaonline.org/meetings/certification.php>.

CHPA 2007 Annual Conference – March 6 – 8, 2007 – San Antonio, TX



Worldwide Vision, Local Service.

March 6-8, 2007, San Antonio, TX

Join your colleagues and industry leaders from around the world at the 2007 CHPA Annual Conference and Expo; *Worldwide Vision, Local Service*, March 6 – 8 in San Antonio, TX at the Henry B. Gonzales Convention Center. This information-packed networking and education event is designed to help you succeed in the dynamic industry of corporate housing.

Click on the link below to view more about the event

<http://www.chpaonline.org/meetings/07conference.php#event>

Click on the link below to view speakers

<http://www.chpaonline.org/meetings/07conference.php#presenters>

Click on the link below to view registration information

<http://www.chpaonline.org/meetings/07conference.php#reg>

Click on the link below to view hotel information

<http://www.chpaonline.org/meetings/07conference.php#hotel>

CHPA 6th Annual Awards & Industry Networking Event

“A Night in Old San Antonio”

Thursday, March 8, 2007, 6:30 p.m.

Join your colleagues for a night in Old San Antonio as we celebrate the success of the 2007 conference! This special night will be held at the Buckhorn Museum. The evening will include networking, authentic Texan food, a roaming mariachi band, a performance by the Urban 15 Dancers, and fundraising activities consisting of country line dancing, armadillo races and a Texas Hold ‘Em room! Of course, the evening would not be complete without the presentation of the *Tower of Excellence Awards*. Honor the nominees for the prestigious *Tower of Excellence Awards*, network with friends and colleagues and end the conference in fun!

Click on the link below to learn more about the event and how to nominate someone for the 2007 *Tower of Excellence Awards*.

<http://www.chpaonline.org/meetings/07conference/php#TOE>

Roundtable Discussion Facilitators Needed

Have you ever thought about leading a roundtable discussion at the annual conference? CHPA is looking for experienced corporate professionals to lead the Roundtable Discussions during the Annual Conference in San Antonio, TX, March 6 - 8, 2007.

If you are interested in leading one or multiple discussion topics, visit

<http://www.chpaonline.org/meetings/07conference.php#round>.

Calling All Interested Sponsors, Exhibitors, Advertisers

The CHPA Annual Conference is your single most effective way to reach the maximum number of providers with dedicated, unopposed “face” time. Build powerful relationships by partnering with CHPA to reach these people and make the most out of your marketing dollars!

CHPA has added new and exciting sponsorship opportunities, as well as an expanded exhibit floor. View the 2007 Marketing Opportunities brochure at

www.chpaonline.org/marketing/sponsorships.php.

Welcome New Members

Executive Residence, Inc., Seattle, WA

Iain Cameron; iain@executiveresidence.com

Share the membership benefits of CHPA with your friends or colleagues who are not yet members of CHPA. Invite them to join CHPA at

http://www.chpaonline.org/join/become_member.php and begin to receive the same great

benefits. Please forward any potential CHPA members to Andrea Danz at adanz@chpaonline.org.

In-house vs. Out-source?

By Ned Scharpf, President, Corporate Apartment Specialist, Inc.

Many of us struggle with whether to keep our daily business functions “in-house” vs. looking at the option to “outsource.” The decision to outsource a function of our business versus doing it in-house is not always easy or straight forward. Discover some ideas to help put your mind at ease as to which option is best for you and your business.

To read this article, visit

http://www.chpaonline.org/members_only/November2006eNEWS.php#inhouse.

What’s New at CHPA?

Spotlight on Committees

Go to http://www.chpaonline.org/members_only/November2006eNEWS.php#conference to view current committee updates.

Volunteers Needed!

Have you ever thought of volunteering your time by serving on a CHPA committee? We could use your knowledge and experience to help grow the corporate housing industry. If you would like to volunteer, please visit

http://www.chpaonline.org/members_only/board.php#volunteer to download a volunteer form today!

CHPA Website – CHPA Chat

Are you facing a business challenge? Would it be helpful to “bounce” ideas off other CHPA members? Visit CHPA Chat! CHPA Chat is a listserv that is easy to use and will help you stay connected with other CHPA members. To sign up, visit

<http://six.pairlist.net/mailman/listinfo/chpamain>.

Members in the News...

- Enhanced BridgeStreet Web Site Provides Bird’s-Eye View of Corporate Housing Neighborhoods
http://www.chpaonline/members_only/November2006eNEWS.php#BSweb
- BridgeStreet Worldwide Named as Exclusive Corporate Apartment Manager For New, Luxury Condo in New York City’s Times Square
http://www.chpaonline.org/members_only/November2006eNEWS.php#BScondo
- BridgeStreet Worldwide-Chicago Wins CAMME Award in Annual Competition
http://www.chpaonline.org/members_only/November2006eNEWS.php#BSChicago

If you would like to have your press release or a reprint of an article of interest for CHPA members included in a CHPA newsletter, please submit them to Andrea Danz at adanz@chpaonline.org.



The following CHPA members are ready to serve your corporate housing needs today!

Aaron's Corporate Furnishings - Furniture The Easy Way. Your Way. – www.aaronrents.com

Brook Furniture Rental, Inc. is the leading provider of high quality residential furniture and housewares to the industry- www.bfr.com

Bruce White Galleries – The Professional Picture People – www.brucewhite.com

Corporate Choices - The International Directory of Corporate Housing- www.corporatechoices.com

CORT Furniture Rental - Quality. Service. Guaranteed. Furniture rental solutions from the Industry's Leader – www.cort1.com

Instant Furniture Rental - Furniture Rental & Sales in an instant – www.instantfurniture.com

Lodging Kit Company – www.lodgingkit.com

NAVIS (a Buehner-Fry, Inc. Company) - Proven Telephone Long Distance Solutions for Corporate Housing Units – www.navistechnologies.com

Software Answers, Inc. - Leading provider of Property Management, Call Accounting and Credit Card Processing Software to the corporate housing industry. www.softwareanswers.com