



December 2007

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2008 Annual Conference Update



Experience Vegas...in a whole new way!

February 18–20, 2008

- 1.) **Experience Networking** – 60% of attendees rate networking as the main benefit of attending CHPA's annual conference. This premier event's activities will use the majority of the resort, giving you limitless opportunities to network – all under one roof!
- 2.) **Experience Value** – Where else can you learn and network with more than 400 of your corporate housing colleagues at one time? Your investment of three days is a small price to pay for your company's successful future.
- 3.) **Experience Camaraderie** – This is the only event planned *for* corporate housing professionals *by* corporate housing professionals. Spend a few days with people that completely understand what you do for a living.
- 4.) **Experience Convenience** - It is inexpensive to fly into Las Vegas. More than 1,000 flights arrive each day at McCarran International Airport, just a short drive to the J.W. Marriott Las Vegas.
- 5.) **Experience Serenity** – Mediterranean architecture surrounded by 50 acres of lush landscaped grounds and the Spring Mountains.

- 6.) **Experience Royalty** – 560 sq. foot deluxe guest rooms with whirlpool bath and raindrop showers, bathrobes provided, luxurious down bedding, and walk-in closets.
- 7.) **Experience Outstanding Service** – The JW Marriott Las Vegas staff is available 24/7 to accommodate you; there is in-room high-speed Internet access, in-room complimentary coffee/ tea, a full-service business center and safe deposit boxes (at the front desk).
- 8.) **Experience Relaxation** – A world class 40,000 sq. foot European spa, fitness center with cardiovascular equipment, free weights, Pilates and Yoga classes, and the Tournament Players Club @ the Canyons 18-hole golf course including a driving range.
- 9.) **Experience Exquisite Dining** – Choose from over nine themed restaurants and lounges, serving cuisine from around the world including American, Japanese, Italian and Mediterranean dishes - - even an onsite Starbucks®.
- 10.) **Experience Fun** – Enjoy a true resort atmosphere with a swimming pool, complete with waterfalls, biking/hiking trails, a jogging/fitness trail, volleyball, and bocci ball.
- 11.) **Experience 'Vegas'** - A gaming casino is also onsite. The JW Marriott Las Vegas is just a short ride to "The Strip". CHPA will provide shuttles in the evenings, saving you taxi fare.

Registration is now open! For the early bird registration discount, be sure to register by January 18, 2008. For more information about this exciting event, visit <http://www.chpaonline.org/meetings/08conference.php>.

Advanced Education Sessions

The CHPA 2008 Annual Conference will offer an educational offering specifically tailored to senior executives. To learn more about these sessions, visit <http://www.chpaonline.org/meetings/08conference.php#advanced>.

Make Your Hotel Reservation Today!

JW Marriott Las Vegas Resort & Spa at Summerlin
Phone: 702-869-7777

Room Rate: \$259/per night plus tax. *Discounted rate available until January 26, 2008.*
<http://marriott.com/hotels/travel/lasjw-jw-marriott-las-vegas-resort-spa-and-golf/>

To make your hotel reservation online, visit

<http://marriott.com/property/propertypage/LASJW>. At the right-side of the screen, enter the dates you will be staying at the JW Marriott. Under the "group code" box, enter the group code: **chpcha**. Click on the "Find" box below.

Sponsor and Exhibit Opportunities Going Quickly

CHPA 2008 Sponsorship and Exhibit Opportunities are going quickly, but there is still time to market your product or service to corporate housing providers! Visit <http://www.chpaonline.org/marketing/sponsorship.php> for available sponsorships and exhibit booths.

7th Annual Tower of Excellence Awards Event – Viva Las Vegas

Join your CHPA colleagues for a night in Las Vegas like no other! Celebrate the success of the conference and take the opportunity to award those individuals who have made a difference within the corporate housing industry. Visit <http://www.chpaonline.org/meetings/08conference.php> for more information.

If you were nominated for an award, you have been contacted about additional materials needed from you and your company to complete your nomination. Your application will be judged by our independent panel of judges once you submit the information requested, including a photo and logo.

Please return this information to the CHPA Office as soon as possible to Amanda Cook at acook@chpaonline.org, CHPA's Director of Membership and Marketing. If you have any questions, please contact our offices.

Roundtable Facilitators Needed – Volunteer Forms due December 7

CHPA is looking for corporate housing professionals to lead the Roundtable Discussions during the Annual Conference in Las Vegas, NV, February 18 -20, 2008. No need to be an expert on the topic; just a willingness to volunteer!

If you are interested in leading one or multiple discussion topics, visit <http://www.chpaonline.org/meetings/08conference.php#rt> to view a list of discussion topics and download a volunteer form. Fill out the form and submit it to Shana Kneib at skneib@chpaonline.org by Friday, December 7, 2007.

CHPA Certified Corporate Housing Provider Certification Exam

Competitive advantage

Commitment to industry

Higher standards

Professional recognition

These are just a few of the reasons to sit for CHPA's certification exam on February 18, 2008 in Las Vegas, Nevada. The Certified Corporate Housing Professional (CCHP) certification is the exclusive credential available specifically for corporate housing professionals.

The exam is scheduled for Monday, February 18, 2008. There is even a 'deal' for conference registration and the certification exam. Visit <http://www.chpaonline.org/certification/> for more information.

Start Earning Recertification Credit TODAY!

Don't forget that in order to maintain your certification, you must earn continuing education units or CEUs. CCHPs are required to earn 24 CEUs every three years to maintain your certification. If you sat for the exam for the first administration, you are only required to get 16 CEUs over the next two years. You must earn your CEUs by December 31, 2009 to maintain your certification. To learn about the many opportunities to earn CEU's, please visit: <http://www.chpaonline.org/certification/CCHPre-certification.php>

Upcoming Network Connections Events

Sign up! Network Connection events are informal meetings that offer you the chance to discuss market trends and issues as well as connect with other corporate housing professionals in the area. Most of these events are FREE to members.

Date	Event
Tuesday, December 4	Chicago, IL
Thursday, December 13	Dallas, TX

To learn more or to RSVP for one of these events, click on the appropriate link above or visit <http://www.chpaonline.org/meetings/regional.php>. To view a summary of past Network Connection Events, visit <http://www.chpaonline.org/meetings/regional.php#summary>.

If you are interested in hosting a Network Connection Event in 2008, please contact Shana Kneib at skneib@chpaonline.org.

California Wildfire Relief Efforts

The citizens of California continue to be affected by the devastating wildfires. We would like to recognize and show our gratitude to the following CHPA members who donated support and services to another member affected by the California wildfires.

BridgeStreet Worldwide
Corporate Apartment Specialist
Habitat Corporate Housing
Lodging Kit Company

Palmetto Linen Distributors
Relocation Housing Specialists
Software Answers
The Highland Group

If you would still like to contribute to the relief efforts, please contact Amanda Cook at acook@chpaonline.org.

CHPA Discussion Board

What are the best in-unit Internet options? Got an answer? [Click Here!](#) Go to the CHPA Discussion Board to respond to this poll and make comments about this and other industry issues. The discussion board is a good opportunity for CHPA members to communicate with each other to discuss successes and challenges they may face. Not only can you get advice and recommendations, but you may be able to offer some guidance or assistance to some one else in your industry. To get started, please go to: http://www.chpaonline.org/members_only/connections.php.

CHPA Canada Chapter



The CHPA Board of Directors recently approved the formation of a new Canada Chapter. CHPA – Canada Chapter will provide its members with insight and resources to stay competitive in a continually evolving industry and focus specifically on issues critical to Canadian providers. Membership in the Chapter is open to all companies involved in corporate housing in Canada.

Current officers include **Michelle White, CO**, *Today Living Group Inc.*, Chapter President; **Daniel Bar-Dayan**, *Delsuites Executive Class Accommodations*, VP of Communications; **George Van Noten**, *Minto Furnished Suites*, VP of Education; **Terry Rodgers**, *High Street Corporate Rentals*, VP of Membership; **Dario Valente, CCHP**, *Apartments International, Inc.*, Secretary/Treasurer.

Look to future eNews for information highlighting activities and trends in Canada. If you partner with any providers in Canada, please be sure they know of this dynamic opportunity.

CHPA 2008 Membership Dues

Each member should have received their 2008 membership dues renewal invoice via mail by this time. If you have not yet received yours, please contact Shana Kneib at skneib@chpaonline.org to obtain another invoice. **The due date for the renewals is January 1, 2008.**

We value your company as part of the Association and look forward to you continuing your membership. If you have any questions, please contact the CHPA Office at membership@chpaonline.org or 317-328-4631.

Welcome New Members!

There are 4 new members to welcome to the Association! Visit <http://www.chpaonline.org/news/December2007eNews.php> to view the complete list of new members.

We would also like to welcome **Express Furniture Rental** as a President's Club member.

CHPA Staff Changes

Amanda Cook is CHPA's new Director of Membership and Marketing. Amanda started on November 26. Any items that were previously addressed to Andrea Danz will now be directed to Amanda at acook@chpaonline.org. If you have any questions about this transition, please contact Mary Ann Passi at map@chpaonline.org.

Members in the News...

BridgeStreet Worldwide to Manage Broadway Plaza in Minnesota

<http://www.chpaonline.org/news/December2007eNews.php>

Wolff Services Expands into Panama City, Panama Market

<http://www.chpaonline.org/news/December2007eNews.php>

If you would like to have your press release or a reprint of an article of interest for CHPA members included in a CHPA newsletter, please submit them to acook@chpaonline.org.

ResidentCheck

Resident screening, pre-employment screening and multifamily collections since 1994.
ResidentCheck's custom Corporate Housing program utilizes our in-house, licensed private investigations team to review criminal records and to refer denied applicants for clarifications. All reports include a national Sexual Predator search and a Treasury Department OFAC search, for Homeland Security compliance. For more information, visit www.residentcheck.com.



MEMBERS

The following CHPA members are ready to serve your corporate housing needs today!

Aaron's Corporate Furnishings - Furniture The Easy Way. Your Way. – www.aaronscf.com

Brook Furniture Rental, Inc. is the leading provider of high quality residential furniture and housewares to the industry- www.bfr.com

Bruce White Galleries – The Professional Picture People – www.brucewhite.com

Corporate Choices - The International Directory of Corporate Housing-
www.corporatechoices.com

CORT Furniture Rental - Quality. Service. Guaranteed. Furniture rental solutions from the Industry's Leader – www.cort1.com

Express Furniture Rental – Express is simply the best. www.efrental.com

Furniture Rentals - We deliver more than furniture, we deliver satisfaction! - Same Day Delivery!
– www.furniturerentalsinc.com

Instant Furniture Rental - Furniture Rental & Sales in an instant – www.instantfurniture.com

Lodging Kit Company – A leading supplier to the lodging industry. www.lodgingkit.com

ResidentCheck – Lowering risk while building value. www.residentcheck.com

Software Answers, Inc. - Leading provider of Property Management, Call Accounting and Credit Card Processing Software to the corporate housing industry. www.softwareanswers.com

Spectrum, Inc. – Communications Simplified. www.3spectrum.com