



eNEWS

The Voice of the Corporate Housing Industry



JUNE 2008 eNews

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Getting Green in Corporate Housing

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Green travel used to mean heading to Ireland . Today it means seeking lodging locations that are environmentally aware and practice sustainability. Today's travelers are holding lodging companies accountable for being 'green'...not just for saying they're green. Going green and social responsibility are key corporate values at Marriott International. The 81-year old global hospitality company has developed its "Spirit To Serve" initiatives to both live green and promote sustainable travel within the industry.

Click [here](#) to read the complete article.

Attention all CCHPs!

Don't forget that to maintain your certification, you must earn continuing education units or CEUs. CCHPs are required to earn 24 CEUs every three years to maintain their certification. If you sat for the first administration of the exam in 2007, you are only required to get 16 CEUs over the next two years. You must earn your CEUs by December 31, 2009 to maintain your certification. For more information about earning CEUs and to download forms, please visit the [CCHP page](#) on the CHPA website.

Congratulations again to all of our 2008 CCHPs! Your designation reflects a dedication to setting the highest standards for professionals in the corporate housing industry.

NEWS YOU CAN USE

If you haven't been to the CHPA web site lately, you haven't seen important industry news! CHPA uses a newsclipping service to scour thousands of news sources for industry related articles. Review relevant articles from more than 6,000 publications worldwide. The service also monitors legislative and political news affecting corporate housing in key states. You'll find articles with an international focus as well as about going green. Articles are updated regularly and an archive of past articles is on the CHPA Discussion Board. Visit www.chpaonline.org to read the News You Can Use!

Upcoming Network Connections

Network Connections events are informal meetings that occur more frequently throughout the year. They offer you the chance to learn and discuss market trends and issues, as well as the opportunity to connect with other corporate housing professionals in the area. A CHPA President's Club member recently commented that "attending these events has been very profitable for us and has helped widen our client base." Held in partnership with local CHPA members in each area, these networking opportunities are open to both CHPA members and non-members. The cost for attending these events is FREE. Keep an eye out for an invitation to an event in your area. Even better -- be the next host or facilitator in your area! Contact Amanda Cook at (317) 328-4631 for more information on holding a Network Connection.

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|---------|--------------------------------|----------------------------|
| June 3 | Orlando, FL Network Connection | Invitation |
| June 4 | Houston, TX Network Connection | Invitation |
| June 6 | Dallas, TX Network Connection | Invitation |
| June 10 | Boston, MA Network Connection | Invitation |

2008 Membership Directory

You should have already received your 2008 Membership Directory in the mail. Copies were distributed to all main and branch locations. If you have not received a copy, please contact the CHPA Office to have one mailed to you. A current membership directory is always available online in the Member Resources section. You will need your username and password to access it.

Please remember to update this directory when there are any changes to your information. You will be required to use your username and password to access the directory and make changes. If you have forgotten or misplaced this information, please contact Amanda Cook at (317) 328-4631 or at acook@chpaonline.org.

CHPA Discussion Board

The Illegal Hotels Working Group in New York City recently released a report naming many buildings in the city who are operating illegally. The group supports legislation to eliminate illegal hotels in the city and several corporate housing companies have come under fire due to the increased scrutiny.

QUESTION: Is your corporate housing company facing increased pressure or possible legislation due to illegal hotels or length of stays?

ANSWER: Go to the CHPA Discussion Board to respond and see how your colleagues are responding to the issue. To get started, go to http://www.chpaonline.org/members_only/connections.php. Click on Legal and Tax Issues forum.

The discussion board allows CHPA members to communicate with each other, interactively discussing successes and challenges they may face in their business. Get advice and recommendations and offer guidance or assistance to a colleague through this resource. Corporate housing industry news as well as CHPA Newsletter articles are archived on the CHPA Discussion Board. These archives will serve as a reference and are a helpful resource.

CHPA Membership

Share the membership benefits of CHPA with your friends or colleagues who are not yet members of CHPA. Invite them to join CHPA at http://www.chpaonline.org/join/become_member.php and begin to receive the same great benefits. Please forward any potential CHPA members to membership@chpaonline.org.

Members In The News

BridgeStreet Worldwide Announces 2007 Best Customer Service Award Winner

<http://www.chpaonline.org/news/June2008eNews.php#bs>

Furnished Quarters Promotes Beth Searls to Vice President of Sales & Marketing

<http://www.chpaonline.org/news/June2008eNews.php#fq>



Aaron's Corporate Furnishings - Furniture The Easy Way. Your Way. www.aaronscf.com

American Furniture Rentals - First Class Service the American Way. www.rentfurniture.com

Azuma Leasing - The appliance Leasing Company. An Affordable, Convenient, Maintenance-free Decision. www.azuma.com

Brook Furniture Rental, Inc. is the leading provider of high quality residential furniture and housewares to the industry- www.bfr.com

Bruce White Galleries The Professional Picture People www.brucewhite.com

CORT Furniture Rental - Quality.. Service. Guaranteed. Furniture rental solutions from the Industry's Leader www.cort1.com

Express Furniture Rental Express is simply the best. www.efrental.com

Furniture Rentals - We deliver more than furniture, we deliver satisfaction! - Same Day Delivery! www.furniturerentalsinc.com

Instant Furniture Rental - Furniture Rental & Sales in an instant www.instantfurniture.com

Lodging Kit Company A leading supplier to the lodging industry. www.lodgingkit.com

ResidentCheck Lowering risk while building value. www.residentcheck.com

Software Answers, Inc. - Leading provider of Property Management, Call Accounting and Credit Card Processing Software to the corporate housing industry. www.softwareanswers.com

Spectrum, Inc. Communications Simplified. www.3spectrum.com

ResidentCheck

Resident screening, pre-employment screening and multifamily collections since 1994.

ResidentCheck's custom Corporate Housing program utilizes our in-house, licensed private investigations team to review criminal records and to refer denied applicants for clarifications. All reports include a national Sexual Predator search and a Treasury Department OFAC search, for Homeland Security compliance. For more information, visit www.residentcheck.com.

If you have any questions or comments about the content of this eNews, please contact Amanda Cook at acook@chpaonline.org or at (317) 328-4631.