

Amanda Cook

From: Amanda Cook [acook@chpaonline.org]
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November eNEWS

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REGISTRATION NOW OPEN!

Register [online](#) for immediate confirmation

CHPA 2009 Annual Conference Education ▶ Networking ▶ Innovation

February 24-26, 2009
 Sheraton Myrtle Beach Convention Center
 Myrtle Beach, South Carolina

In today's challenging economic environment, staying competitive and informed on industry trends is vital for success. Join the industry's leaders and decision makers February 24-26, 2009 in Myrtle Beach, South Carolina at the CHPA Annual Conference.

This event showcases the cutting edge information you need to operate a profitable business in today's demanding marketplace. Reenergize your team and get a fresh perspective on the trends that impact your business and market.

[Click here](#) for full details and to register online!

Sponsorship and Exhibitor Opportunities are still available

CHPA's annual conference gives you the most targeted audience of corporate housing leaders in the industry. Increase your visibility and strengthen your brand within the industry by purchasing a sponsorship or

exhibit booth. Some opportunities include complimentary booth spaces to offer exceptional visibility throughout the conference!

Attention Associate Partners: Please remember CHPA's exhibitor policy. In order to protect the interests of all exhibitors, no CHPA Associate Member or potential Associate member may attend the conference without purchase of booth space. Associate Partners are considered any firm or corporation whose business is supplying goods and services to the corporate housing industry.

Thank you to all of our committed sponsors and exhibitors to date!

[2009 Sponsors](#)

[2009 Exhibitors](#)

Don't delay! These opportunities go fast! Turn in your paperwork today to increase your chances of getting your first choice! [Click here](#) to view all of the opportunities!

Host Hotel Information

The CHPA 2009 Annual Conference, February 24 - 26, 2009 will take place at the Sheraton Myrtle Beach Convention Center Hotel. CHPA has arranged a room rate of \$149 (plus tax) per night. Mention the Corporate Housing Providers Association or CHPA when making your reservation. Want to golf in Myrtle Beach? [Click here to learn more.](#)



Reservations

Phone: 1-888-627-8203

Online: [CHPA Annual Conference Reservations](#)

Tower of Excellence Awards Nominations



CHPA is currently accepting nominations for the Tower of Excellence Awards! CHPA recognizes excellence in the corporate housing industry through the Association's annual Tower of Excellence Awards.

Tower of Excellence Award Categories are:

Company Member of the Year (< 300 Units; > 300 Units; Associate Partner)
 Individual Member of the Year (< 300 Units; > 300 Units)
 Most Creative Marketing (< 300 Units; > 300 Units)
 Best Community/Philanthropic Program
 CHPA Volunteer of the Year

How are Awards Chosen?

The awards process has two steps. The first is to complete an award nomination form. CHPA staff then contact the nominated individual/company and ask them to complete an award application. Nominees can complete these applications online.

All complete applications are reviewed and judged by a panel of four individuals. There are three independent judges not connected professionally to corporate housing or CHPA. These professionals have diverse backgrounds in non-profit, management, marketing, finance, customer service, hospitality and real estate management and are knowledgeable about associations and awards member programs. The fourth panel representative is CHPA's Executive Director.

The CHPA Volunteer of the Year Award is determined by the CHPA Executive Staff based on nominations and suggestions from volunteers and staff.

Judges score each award criteria with a value from 1 to 5. Each award criteria is weighted equally. The nominee with the highest average judging score combined with the membership vote is the award winner in that category.

The award-winning ideas, programs and efforts will be shared at the Tower of Excellence Awards presentation at the CHPA Annual Conference.

For complete details and a nomination form, please go to the [CHPA website](#).

2008 Webinar Series

CHPA recently introduced the new 2008 webinar series to outstanding results! The series has been created to increase knowledge and networking opportunities for members. Registration is still open and you can register one or all three.

Webinar Series Schedule

November 6	1:00 p.m. EST	Anne Sadovsky	Fair Housing/Leasing
November 20	1:00 p.m. EST	Jon Daniels	Functional Finance 101
December 4	1:00 p.m. EST	Elaine Quiroz	Sales & Training NOW!

Get [full details](#) and [register online](#) at the CHPA website.

Canada Chapter



The CHPA Canada Chapter recently announced their slate for the 2009 Chapter Board of Directors. Below is the 5 person slate of officers to be voted on in November by the Canada Chapter Membership.

- **Michelle White**, *Today Living Group* (continuing)
- **Daniel Bar-Dayam**, *DelSuites* (continuing)
- **Shannon Stahr**, *Premiere Corporate Suites*
- **Michael Stern**, *ExecSuite*
- **Becky Bertoia**, *Pacific Coast Accommodations*

Ethics in Corporate Housing

Ethics Newsline®, published weekly by the Institute for Global Ethics, is the premier online source for news and information on ethics and current events. A new edition is available every Monday night.

Ethics in Times of Crisis by Rushworth M. Kidder

Crisis invites introspection. As the markets tumble, credit freezes, and pundits mutter about the end of free-market economics, individuals and nations are revisiting their principles. What they're finding is an age-old truth: At times of momentous challenge, there's a tremendous yearning for straight-up integrity and sound ethical analysis.

[Read the rest of the article](#)

Upcoming Surveys

In-Depth Membership Survey

Today's challenging economy are forcing companies to do more with less. Please take a moment to respond

to the survey questions honestly and completely. Your answers are completely confidential. The results will assist staff and leadership in prioritizing important features of your Association membership and determine how to offer you more.

2008 Corporate Housing Industry Report

We are moving up the timeline for the *2008 Corporate Housing Industry Report* in order to deliver you more timely data at the 2009 Annual Conference in Myrtle Beach. You'll get an overview of the results compiled just weeks earlier! The full report will be available for distribution following the conference.

The Highland Group will send you a link to participate in the report immediately after the new year. All companies who participate in the report will receive a free copy. Submit your data and get the report for free! Any CHPA members who do not participate, will receive a \$100 discount when purchasing the report.

Upcoming Network Connections

November 5, 2008	Network Connection - DC	11:30 a.m. - 1:00 p.m. EST
November 11, 2008	Network Connection - Chicago	11:30 a.m. - 1:30 p.m. EST
November 20, 2008	Network Connection - Detroit	11:00 a.m. - 1:00 p.m. EST
December 4, 2008	Network Connection - Phoenix	12:00 p.m. - 2:00 p.m. EST

Welcome New Members!

Congratulations to the CHPA Membership Committee who has surpassed their goal for 2008 new members! In addition to the 46 new members CHPA has gained this year, we've added one more. [Click here to check it out!](#)

Members in the News

Jonathan Butcher Named General Manager of Marriott ExecuStay-Southern California

<http://www.chpaonline.org/news/November2008eNews.php#butcher>

Marriott ExecuStay Now Offers Online Reservations

<http://www.chpaonline.org/news/November2008eNews.php#res>

BridgeStreet Worldwide Announces Agreement with Grosvenor Estates

<http://www.chpaonline.org/news/November2008eNews.php#bs>

Oakwood Worldwide Adds Additional Luxury Property to Global Portfolio

<http://www.chpaonline.org/news/November2008eNews.php#oakwood>

ResidentCheck - Innovative Custom Solutions . . . Since 1994

Resident screening, pre-employment screening and multifamily collections since 1994.

ResidentCheck's custom Corporate Housing program utilizes our in-house, licensed private investigations team to review criminal records and to refer denied applicants for clarifications. All reports include a national Sexual Predator search and a Treasury Department OFAC search, for Homeland Security compliance. For more information, visit www.residentcheck.com.

**Take advantage of these CHPA President's Club Members!
They are here to serve your corporate housing needs!**

Aaron's Corporate Furnishings - Furniture The Easy Way. Your Way. www.aaronscf.com

American Furniture Rentals - First Class Service the American Way. www.rentfurniture.com

Azuma Leasing - The appliance Leasing Company. An Affordable, Convenient, Maintenance-free Decision. www.azuma.com

Brook Furniture Rental, Inc. is the leading provider of high quality residential furniture and housewares to the industry- www.bfr.com

Bruce White Galleries The Professional Picture People www.brucewhite.com

CORT Furniture Rental - Quality.. Service. Guaranteed. Furniture rental solutions from the Industry's Leader www.cort1.com

Express Furniture Rental Express is simply the best. www.efrental.com

Furniture Rentals - We deliver more than furniture, we deliver satisfaction! - Same Day Delivery! www.furniturerentalsinc.com

Instant Furniture Rental - Furniture Rental & Sales in an instant www.instantfurniture.com

Lodging Kit Company A leading supplier to the lodging industry. www.lodgingkit.com

ResidentCheck Innovative Custom Solutions . . . Since 1994. www.residentcheck.com

Software Answers, Inc. - Leading provider of Property Management, Call Accounting and Credit Card Processing Software to the corporate housing industry. www.softwareanswers.com

Spectrum, Inc. Communications Simplified. www.3spectrum.com

If you have any questions or comments about the content of this eNews, please contact Amanda Cook at acook@chpaonline.org or at (317) 328-4631.

This message was sent from Amanda Cook to acook@chpaonline.org. It was sent from: Corporate Housing Providers Association, 7150 Winton Drive, Suite 300, Indianapolis, IN 46268. You can modify/update your subscription via the link below.



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