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Being together recently in Austin, none of us anticipated the unprecedented chaos we are facing as an industry and as a society. Thank you for strengthening your relationships and supply chain at our recent annual conference.

This crisis will challenge the resiliency of the industry – an industry that’s faced the impact of the tech bubble bursting, the aftermath of the 9/11 tragedy, terrorist threats and epidemics such as SARS and H1N1 and survived. We got through these challenging times together – and will do so again.

### **How CHPA Can Help**

- Members contacted CHPA to understand emerging best practices in the industry under the current global circumstances. To help you easily find/compare what your colleagues are doing, we created [www.chpaonline.org/covid19](http://www.chpaonline.org/covid19) as a clearinghouse of information. Please refer to this resource for ideas and to add what your company is doing to make this resource even stronger.
- CHPA facilitates your access to the most updated information to stay as informed as possible. [This section of the CHPA website](#) also has links to government agencies with current COVID-19 data as well as the agencies willing to help small businesses during this time of crisis.

- Our partner MultiState created a resource that identifies what each US state government is doing so you can monitor what your company should be doing. [Access that resource here](#). MultiState's Health Policy Team will update this resource daily.
- I've reached out to several other hospitality industry associations on what they are doing regarding aid advocacy. Collaborating with other industries will strengthen our ask for help on your behalf. I will keep you informed of activity on this front.
- Webinar: As we all adjust to our new temporary normal, we cannot meet together in person. As part of The Alliance, however, we are scheduling a virtual discussion of how providers and partners are operating around the world. Look for details on this event in the next few days so we can share resources, tips and strategies together as an industry with our colleagues in ASAP and SAA, our Alliance partners.
- CCHP Testing: With the COVID-19 outbreak, some testing centers have been affected. [Click here to view updates and testing site closures](#).

Thank you for your support of CHPA and the industry. I hope all of you and your families remain healthy and safe.

Mary Ann Passi and the CHPA Team

COVID-19 RESOURCES



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