



CORPORATE HOUSING
PROVIDERS ASSOCIATION

SPONSORSHIP AND SUPPORT OPPORTUNITIES

CHPA 2020 Annual Conference | Corporate Housing Women's Forum | Driving Out Hunger Golf Tournament |
Canadian Advisory Group | Network Connections | 2020 Regionals | Webinars

info@chpaonline.org • 317.328.4631 • www.chpaonline.org



WHY CHPA?

Connect with a niche industry, and target hundreds of decision-makers and thought leaders, through its professional trade association - The Corporate Housing Providers Association (CHPA). CHPA is dedicated to supporting corporate housing providers around the world. With more than 300 member companies worldwide, CHPA is where corporate housing companies and professionals succeed. Members include providers and industry vendors that are invaluable partners to the industry's success.

The Association:

- Connects hundreds of industry decision-makers via in-person and virtual networking and educational events.
- Strengthens the professionalism of the industry through credential and accreditation programs.
- Advocates, represents and protects member companies on legislative issues.
- Provides industry insights via podcasts, infographics, newsletters and more.
- Conducts research on industry trends and disruptions.
- Collaborates with other trade associations, strengthening professional relationships of member companies.
- Represents member companies as part of the Global Alliance of Serviced Apartments.
- Supports the leading global quality assessment for the industry via ASAP partnership.
- Showcases excellence in the industry through the Tower of Excellence Awards.
- Promotes a professional Code of Ethics for the industry.



4,800+ Employees

More than 4,800 corporate housing professionals are employed by CHPA member companies. CHPA's reach extends to this audience regularly.



300+ Member Companies

CHPA is a trade organization, offering benefits to member companies and their employees.



10 Countries

CHPA member companies are located throughout 10 countries and serve a global client base.

PARTNER WITH CHPA

Increase your industry presence and promote your company year-round to corporate housing professionals world-wide by becoming a CHPA sponsor or exhibitor. For maximum visibility, join CHPA as an Associate Partner Member and upgrade your membership to Gold or Silver key status (highlighted below).

Get your brand in front of key decision-makers consistently throughout the year. This guide includes detailed information on all Association events. Choose the options that work best for you - sponsorship, exhibiting, advertising - and ensure you have consistent touchpoints with members and attendees year-round.

Opportunities include:

- Annual Membership Add-ons | Page 2
- CHPA 2020 Annual Conference in Austin, Texas | Pages 4-7
- CHPA 2020 exhibit opportunities at the annual conference | Pages 9-12
- CHPA 2019 Women's Forum in Chicago | Page 14
- CHPA Driving Out Hunger Golf Tournament (in conjunction with annual conference) | Page 15
- 2020 Canadian Advisory Group | Page 16
- 2020 Regional Conferences | Page 17
- Network Connections | Page 17
- Webinars | Page 17



ANNUAL MEMBERSHIP ADD-ONS

CHPA offers annual visibility packages* to all member companies. To upgrade your membership today, **contact Nick Estrada, Director of Membership** (nestrada@chpaonline.org).



Silver Key \$1,000

- Logo in weekly e-newsletter
- Advance choice of sponsorship opportunities
- Advance choice of exhibitor opportunities
- Placement on Regional and Annual Conference signage



Gold Key \$2,500

- All benefits of Silver Key plus:
 - Logo on left-hand column of CHPA website
 - One-page flyer in the new member packet
 - *(1) 10-minute "Ted Talk" presentation about company, and/or products during Annual Conference
 - (2) Tickets to the invitation-only New Member/First Time Attendee Reception at Annual Conference

*benefits are subject to change



2020 Annual Conference Sponsorships





Join us in Austin!

CHPA
Annual Conference
FEB. 24-26, 2020

CHPA ANNUAL CONFERENCE

The Corporate Housing Providers Association's Annual Conference brings together nearly 700 industry professionals for networking and industry insights.

With direct access to these company decision-makers, CHPA 2020 is the perfect connection opportunity for:

- Partners providing corporate furnishings, housewares, communication services and software
- Financial service providers
- Insurance providers
- Utility service providers
- Consultants and media
- Companies providing goods and services to the corporate housing industry
- Security solutions
- Technology providers

...And more!

SPONSORSHIP SOLICITATION PROCESS

CHPA utilizes a tiered roll out process for sponsorship and exhibit reservations.

The schedule below outlines when you will receive information on available opportunities. If you would like more information on Gold & Silver Key visibility options, contact Nick Estrada, Director of Membership (nestrada@chpaonline.org).

• Gold and Silver Key Members	July 8
• 2019 Sponsors	July 15
• 2019 Exhibitors	July 22
• Associate Partner Members	July 29
• Provider Members	August 5
• Non-members	August 12

December 19 is the deadline to reserve sponsorship and/or exhibit space to secure placement in onsite program and signage.

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2020 ANNUAL CONFERENCE SCHEDULE

February 24

Noon	Exhibitor Move-in & Registration Opens
2:00 p.m.	Regional Meetings & Focus Groups
3:30 p.m.	New Member/First Time Attendee Reception
4:00 p.m.	Conference Kickoff
5:00 p.m.	Opening Reception with Exhibitors
7:00 p.m.	Canadian Reception

February 25

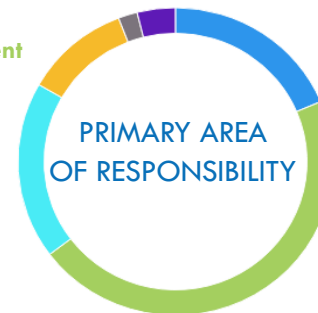
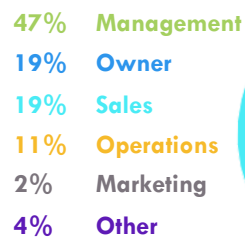
8:00 a.m.	Registration
8:30 a.m.	Breakfast with Exhibitors
9:45 a.m.	Keynote Speaker
10:30 a.m.	Breakout Sessions
Noon	Lunch & Entertainment
1:30 p.m.	Breakout Sessions
3:00 p.m.	Business Exchange
4:30 p.m.	Happy Hour with Exhibitors

February 26

8:00 a.m.	Registration
8:30 a.m.	Breakfast with Exhibitors
10:00 a.m.	Exhibitor Tear-down
10:15 a.m.	Breakout Sessions
11:15 a.m.	Keynote Speaker & Lunch
1:15 p.m.	Express Learning Labs
2:30 p.m.	Breakout Sessions
3:30 p.m.	Closing Keynote
5:30 p.m.	Tower of Excellence Awards Cocktail Reception
7:00 p.m.	Closing Industry Event

Schedule is subject to change.

WHO ATTENDS CONFERENCE?



95%
OF ATTENDEES HAVE A
ROLE IN DECISION-MAKING
AT THEIR COMPANY

46%
OF ATTENDING
COMPANIES HAVE A
REVENUE OF \$15 MILLION +

ATTENDING COMPANIES' SCOPE

22% International

27% National

15% Regional

19% State/Multi-market

17% City/Single Market

COMPANIES REPRESENTED INCLUDE

AHI Corporate Housing
Apartunity
AvenueWest
Bridgestreet
Corporate Accommodations, Inc.
Corporate Stays
CWS Corporate Housing
DelSuites, Inc.
Dwellworks
ExecuStay
Express Corporate Housing
Furnished Quarters
LEVEL Furnished Living
National Corporate Housing
Nomad Temporary Housing
Oakwood Worldwide
Premiere Suites
RESIDE Worldwide
SilverDoor Apartments
Synergy Global Housing
Travelers Haven
...
And many more!

“I loved all of the networking opportunities available this year! After all, for me as an exhibitor, these are some of the best ways that I was able to connect with prospects and build more of a relationship.”

— 2019 Exhibitor

“Everytime I leave I come back inspired and ready to hit the ground running with new projects.”

— 2018 Attendee



ANNUAL CONFERENCE OPPORTUNITIES

Choose from a variety of options to support the 2020 Annual Conference in Austin, Texas, February 24-26, 2020, at the JW Marriott Austin. Our partner-level sponsorships provide the most exposure to attendees and continued touchpoints pre and post-conference.

Want to focus on providing more of an experience for attendees? Look at our general sponsorships and closing industry event opportunities.

All conference sponsorships include:

- Promotion on event marketing pieces and signage
- Visibility on the CHPA website
- Sponsorship listing in the mobile app
- Pre and post-attendee lists

2020 PARTNER-LEVEL CONFERENCE SPONSORSHIPS



Visionary Partner
\$6,000 • Six available

- Two full conference passes
- One sponsored email blast to CHPA membership
- Reserved VIP table at Tower of Excellence Awards
- One item in on-site registration bag (*sponsor produces*)
- Logo and link on the CHPA website



Premier Partner
\$3,000 • Five available

- One item in on-site registration bag (*sponsor produces*)
- Logo and link on the CHPA website
- Logo displayed on-screen during awards program

2020 ANNUAL CONFERENCE GENERAL SPONSORSHIPS



General Session Sponsor \$5,000 • Four Available

- One 60-second commercial/video played during the general session.
- Company logo on-screen as attendees enter and exit the room.
- Company logo on podium.



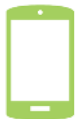
WiFi Sponsor \$5,000 • One Available

- Company logo on log-in page.
- Recognition as WiFi sponsor.
- Company branded login information.



CEO Session Sponsor \$5,000 • One Available

- 60-second video to CEO session attendees.
- Company logo on session invitation.
- Company logo on screen.



Mobile App Sponsor \$4,500 • One Available

- Banner advertisement in mobile app
- Three branded push notifications to attendees during the event.



Opening Reception Sponsor \$3,500 • One Available

- Marketing item or giveaway at the bar. *(sponsor produces)*
- Logo on exclusive signage at the bars.
- Logo on drink tickets.



Event Registration Bag Sponsor \$3,000 • One Available

- Exclusive Signage in the registration area.
- Company logo and CHPA logo printed on bags. *(sponsor produces)*
- Marketing piece placed in bags. *(sponsor produces)*



Tower of Excellence Award Reception Sponsor \$3,000 • One Available

- Recognition from the podium.
- Company logo in Award promotion emails.
- VIP table at Awards Program.



Hydration Sponsor \$2,500 • One Available

- Supply attendees with water throughout conference. Exclusive signage at water stations.



Happy Hour Sponsor \$2,500 • One Available

- Marketing item or giveaway at the bar. *(sponsor produces)*
- Logo on exclusive signage at the bars.



Digital Technology Sponsor \$2,500 • One Available

- Company logo/booth number on all digital signs.
- Opportunity to advertise company products and services with a branded presentation on digital signage (up to five slides).



Breakfast Sponsor \$1,500 • Two Available

- Greet attendees at the buffet table.
- Exclusive signage in breakfast area.



Lanyard Sponsor \$1,500 • One Available

- Company logo on lanyard, distributed to attendees at registration. *(sponsor produces)*



Mobile App Banner Ad \$750 • Four Available

- Rotating banner ad in the footer of the mobile app with link to company website.



2020 CLOSING INDUSTRY EVENT SPONSORSHIPS

Leave a lasting impression with your brand

Join us to celebrate a successful conference at the Closing Industry Event. Make it a memorable event for everyone by adding your own brand of fun to the party, Wednesday, February 26.



Music Sponsor
\$2,500 • One Available

Austin is the *Live Music Capital of the World*. Sponsor a musical act to entertain attendees during the Closing Industry Event.



Entertainment Sponsor
\$1,500 • Three Available

Give attendees a night to remember by sponsoring our entertainment acts and/or activities.



Photo Booth Sponsor
\$1,000 • One Available

Give attendees a way to capture the moment with fun props and a souvenir photo.



Signature Drink Sponsor
\$1000 • One Available

Put your brand in the hands of every attendee when you sponsor the signature drink.



Decor Sponsor
\$500 • Five Available

Help create a party atmosphere with enhanced lines, centerpieces, lighting and more.



2020 Annual Conference Exhibitor Opportunities



CORPORATE HOUSING
PROVIDERS ASSOCIATION





CHPA 2020 ANNUAL CONFERENCE EXHIBITOR OPPORTUNITIES

CHPA's annual conference brings together nearly 700 industry professionals, 95% of which are involved in decision-making for their companies. The expo hall is open through all three days of the conference, with more than 8 hours of dedicated networking time on the schedule.

Booth Size	Member Rate	Non-member Rate
Standard (8'x10')	\$1,200	\$1,700
Premium (8'x 20')	\$3,000	\$4,000
Super Booth (16'x20')	\$7,500	\$10,000

Exhibitor Pass*	Early Bird (by12/19)	Regular (after 12/19)
Member	\$350	\$450
Non-Member	\$450	\$550

**Exhibitor passes grant access to the exhibit hall and meal functions, not official networking events or education sessions. Only two exhibit hall only passes are allowed per booth.*

Full payment is required before an exhibit space will be confirmed.

Exhibitor Cancellation/Refund Policy: It is agreed that if the company cancels the space after January 1, 2020, 100% of the booth cost will be retained. All cancellations must be received in writing to CHPA.

SPECS

All Standard and premium booths include:

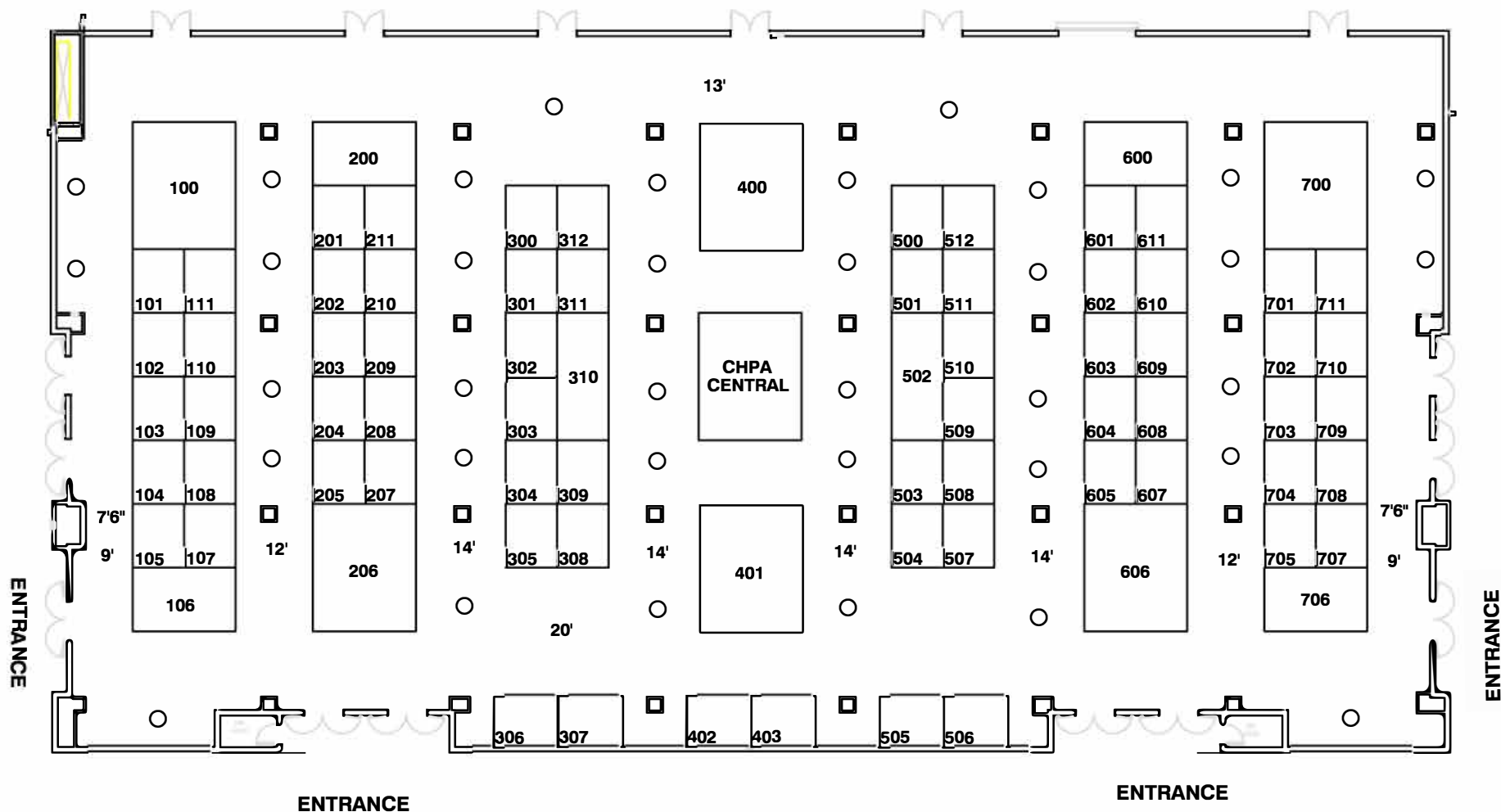
- (1) Full conference registration pass
- (1) Onsite Program listing
- Complimentary wireless Internet
- Single use of attendee list pre and post-event
- Opportunity to participate in Business Exchange and Associate Partner Forum
- (1) booth, (1) 6' draped table, (1) 8' high back & (2) 3' high side draped wall, (2) Chairs, (1) Wastepaper basket, (1) Identification sign
- Electricity is not included in cost of the booth

All Super Booths include everything above plus:

- (2) additional Full conference registration passes

BOOTH SELECTION

Booth selection is done on a first come, first serve basis per the tiered solicitation process outlined on page 5. Below is an overview of the exhibit hall space and booth placement. For the most up-to-date availability please visit www.chpaonline.org/expo.



CHPA EXHIBITOR POLICY: In order to protect the interests of all exhibitors, any CHPA Associate Partner Member or potential Associate Partner Member must purchase a booth space in order to attend the conference. Any firm or corporation whose business is supplying goods and services to the corporate housing industry is considered an Associate Partner Member. Booth sharing and subletting of space is prohibited. Only one (1) company per booth. Exhibitors may not purchase multiple 8'x10' booths. Exhibitors who wish to have a "double booth" must purchase premium or super booths in order to accommodate all who wish to participate in the exhibit hall.

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EXHIBITOR TERMS & CONDITIONS

SPACE ASSIGNMENT: Applications for exhibit space must be received prior to February 3, 2020. A listing of specific products and services must be completed on the application form for booth assignment.

FLOOR PLAN: The CHPA 2020 floor plan was provided by the JW Marriott Austin and is believed to be correct but subject to change at any point as necessary. If you have questions, please contact CHPA staff.

INSTALLATION & EXHIBITOR SET-UP: Booths must be set and ready for attendees by 3:00 p.m. Monday, February 24. Exhibitors will select a move-in time, that must be strictly adhered too due to the venue's policy. This will be outlined in the complete Service Kit, provided by Viper Tradeshow Services.

Booth displays, signage design and printing and questions may be answered by our exhibit managing partner Viper Tradeshow Services. Exhibitors will receive a complete Service Kit with order forms, shipping instructions and display ideas upon paid registration.

SHIPPING/DRAYAGE: The hotel does not have any facilities to store any shipments; therefore, do not ship freight directly to the hotel. All show freight must be shipped to the Advance Warehouse. Please refer to the Exhibitor Kit for all shipping information. Empty crates, cartons, and boxes must be removed from the exhibit area by 3:00 p.m., Tuesday, February 25th. These materials should be nested as much as possible. "Empty" stickers, which must be placed on all containers to be stored and returned at the end of the show, will be available from the service desk. Containers or skids without empty stickers will be considered refuse and disposed of. Please Note: Do not put anything of value into storage.

EXHIBIT HOURS: As a courtesy to attendees and your fellow exhibitors, please ensure that your booth is staffed by a representative during exhibit hours.

DISMANTLING OF EXHIBITS: Exhibit tear down is scheduled for 10:00 a.m. on Wednesday, February 26. Any company dismantling their exhibit early will incur a \$500 penalty fee. Outbound shipping instructions will be provided within the Viper Service Kit.

ELECTRICAL, CATERING SERVICES, ETC.: For insurance, safety and security purposes, electrical, catering, sign hanging, and other special services needed by individual Exhibitors are provided only when the Exhibitor orders and agrees to pay for them from the exclusive suppliers authorized to provide such services listed in the Viper Service Kit.

FLAMMABLE MATERIAL: No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the Austin fire department, or insurance carriers may be used in any of the booths. The use of any type of crepe or corrugated paper is prohibited.

INSURANCE: CHPA and the contracted facility, and their respective agents and employees, shall not be responsible for the safety of the property or the exhibitor, its agents or employees, from theft, damage by fire, accident, or any other cause. It shall be the exhibitor's responsibility to maintain such insurance against personal injury and property damage liability in such amount the exhibitor deems appropriate. Exhibitors shall provide CHPA with proof of property and liability insurance.

Terms and conditions are continued on the next page.

GENERAL CONDUCT OF EXHIBITORS: The following practices are prohibited:

- Noisy electrical or other mechanical apparatus interfering with other exhibitors.
- Canvassing or distributing any other material outside the exhibitor's own space.
- Subleasing or sharing of exhibit space, including having employees of another company in the exhibit space for the sole purpose of promoting their company or its goods and services. These companies will be invoiced for exhibit space.
- Publicizing and/or maintaining any extra-curricular activities, inducements, demonstrations, or displays away from the exhibit area during official conference and exhibit hours.
- Entry into another exhibit space without permission.
- The wearing of buttons, unofficial badges, company nameplates, etc. placed over the official badge thereby obscuring the person's name and affiliation.

SINGLE EXHIBITOR PER BOOTH: Only the name of the Exhibitor which appears upon the face of the contract may be placed in the and in the Show's printed list of exhibitors. It is further agreed that the Exhibitor shall not assign, share or sublet any part of its exhibit space. Anyone in default of this condition will be invoiced for a full exhibit space.

EXHIBIT SPACE CANCELLATION: All cancellations must be submitted in writing. Lack of payment or lack of occupying space on exhibit floor during show dates does not constitute cancellation and refund will not be provided. It is agreed that if the company cancels the space after January 1, 2020, 100% of the exhibit cost will be retained. Exhibit space may be canceled by CHPA for failure to pay balance when due. In the event space is canceled by CHPA, all prior payments on account will not be returned and CHPA may lease such canceled space to another exhibitor at its discretion.

LIABILITY: Exhibitor assumes entire responsibility and agrees to protect, defend, and save the Corporate Housing Providers Association, the Exhibit Management, and the Decorator and employees of the above entities against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by negligence of the JW Marriott Austin, its employees and agents.

In addition, exhibitor acknowledges that the Corporate Housing Providers Association, Viper Tradeshow Services and the JW Marriott Austin do not maintain insurance covering Exhibitor's property, and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.



2019-2020 Sponsorship Opportunities



MANY CHPA COMPANIES ARE WOMEN-LED, OPERATED AND OWNED. WOMEN MAKE UP MORE THAN 50% OF THE HOSPITALITY WORKFORCE.



2019 CORPORATE HOUSING WOMEN'S FORUM

Connecting women in corporate housing, this industry forum offers insights for professional career growth, leadership development and personal empowerment. CHPA expects a strong turnout for this first-ever forum in Chicago, Oct. 28-29, 2019.

EVENT SCHEDULE

Monday, October 28

5:30 p.m. Networking Reception

Tuesday, October 29

8:30 a.m. Networking Breakfast

9:00 a.m. Opening Keynote

10:00 a.m. Refresh Break

10:15 a.m. General Session

11:15 a.m. Refresh Break

11:30 a.m. CEO Session

12:30 p.m. Networking Lunch

1:45 p.m. Mentoring Sessions

3:00 p.m. Closing Keynote

4:00 p.m. Closing Celebration

5:30 p.m. Optional Networking Dinners

Please note there are no tradeshow opportunities for this event, only sponsorships.

RESERVE YOUR OPPORTUNITY ONLINE TODAY AT CHPAONLINE.ORG/WFORUM

	DIAMOND \$3,000	EMERALD \$1,500	RUBY \$750
One complimentary registration to the 2019 Women's Forum	✓	✗	✗
Recognized as the exclusive sponsor of/ address attendees at one of the following (your choice): General/ Keynote/CEO Sessions (4), or Lunch	✓	✗	✗
Greet Networking Reception attendees and provide a marketing item* (sponsor provides)	✓	✗	✗
Recognized as the exclusive sponsor of one of the following (your choice): Breakfast, Morning or Afternoon Refresh Break, or Closing Celebration	✗	✓	✗
Logo displayed on all communication and marketing materials	✓	✓	✓
Logo displayed on CHPA event website with link	✓	✓	✓
	FIVE AVAILABLE	THREE AVAILABLE	TEN AVAILABLE



2020 CHPA DRIVING OUT HUNGER GOLF TOURNAMENT

WolfDancer Golf Club | Sunday, February 23

Help us drive out hunger at the CHPA golf tournament held in conjunction with the CHPA Annual Conference. Please see sponsorship opportunities below. All proceeds from the tournament will be donated to Move For Hunger, CHPA's philanthropic partner.



Premier Sponsorships



Platinum Sponsor
\$5,000 • One Available

- Includes recognition as dinner sponsor



Gold Sponsor
\$2,500 • One Available

- Includes recognition as lunch sponsor



Silver Sponsor
\$1,000 • One Available

- Includes recognition as goodie bag sponsor

Hole Sponsorships



Hole-in-One Contest Tee Box
\$1,200 + Prize • One Available



Tee Box Sponsor
\$500 • Seventeen Available

Additional Sponsorships



Beverage Cart Sponsor
\$1,500 • Two Available



Putting Contest Sponsor
\$500 + Prize • One Available



Driving Range Sponsor
\$500 • One Available



T-Shirt Sponsor
\$500 • One Available



Golf Ball Sponsor
\$500 • One Available

RESERVE YOUR OPPORTUNITY ONLINE TODAY AT CHPAONLINE.ORG/GOLF

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2020 CANADIAN ADVISORY GROUP SPONSORSHIPS

There are two ways to support the Canadian Advisory Group's efforts and Canadian member-specific initiatives - either through an annual Canadian Sponsorship package (listed below) or through direct event support.

Annual packages include both the CHPA 2020 Canadian Reception Feb. 24 in Austin, TX and the 2020 Canadian Member CERC Meeting in fall, 2020.



Annual Gold Sponsor \$3,000 USD

- Gold sponsor for both Canadian events.
- Address participants and introduce speaker(s).
- Provide marketing materials at both events.
- Sponsor banner ad and link to sponsor website on the Canadian member section of CHPA website.
- One-time access to attendee list following the events.
- Banner ad in CHPA emails about these events.
- One sponsor marketing email to Canadian members sent by CHPA following each event.
- Logo on signage outside of event room.



Annual Silver Sponsor \$2,000 USD

- Silver sponsor for both Canadian events.
- Provide marketing materials at both events.
- Sponsor logo and link to sponsor website on the Canadian member section CHPA website.
- One-time access to attendee list following the events.
- Logo displayed in promo emails about these events.
- Logo on signage outside of event rooms.



Annual Bronze Sponsor \$1,500 USD

- Bronze sponsor for both Canadian events.
- Provide marketing materials at both events.
- Company name and link to website on the Canadian member section of CHPA website.
- Company name and link included in promo emails about these events.
- One-time access to attendee list following event.
- Logo on signage outside of event rooms.



CHPA 2020 Canadian Reception-Only Level 1 Sponsor \$750 USD

- Access to the attendee list following the event.
- Sponsor logo and link from CHPA event page to sponsor site.
- Sponsor logo included in on-site program.
- Sponsor logo on event centerpieces.
- Sponsor a \$50 gift card giveaway at the event (Sponsor pulls the winner).



CHPA 2020 Canadian Reception-Only Level 2 Sponsor \$500 USD

- Access to the attendee list following the event.
- Sponsor logo and link from CHPA event page to sponsor site.
- Sponsor logo included in on-site program.
- Sponsor a \$25 gift card giveaway at the event (Sponsor pulls the winner).



CHPA 2020 Canadian Reception-Only Level 3 Sponsor \$250 USD

- Access to the attendee list following the event.
- Company name and link from CHPA event page to sponsor site.
- Sponsor name included in on-site program.

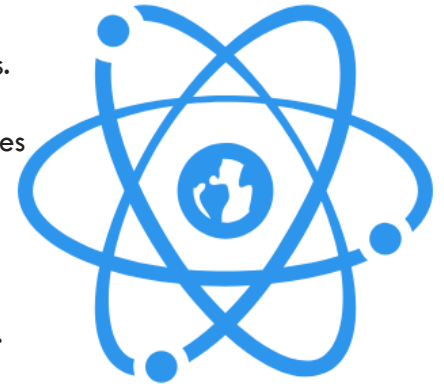
All payments collected in USD and are subject to daily exchange rates.

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NETWORK CONNECTIONS

CHPA Network Connections are free, informal meetings open to both member and non-member company professionals. These member-sponsored, association-supported events offer a chance for individuals to get together to learn, discuss market trends and issues and connect with other corporate housing professionals. On average, CHPA member companies host 20+ Network Connections per year totaling more than 500 attendees.

They're also a great opportunity for your company to get its name out there by serving as the sponsor(s) of the event. You determine the content, format and location details, while CHPA staff helps you promote the event and serves as administrative support. For more information contact Nick Estrada, Director of Membership, nestrada@chpaonline.org.



WEBINARS

CHPA webinars provide more on-demand education options to members. Position your company as a content expert by sponsoring a webinar. This includes an advertisement slide in the presentation and recognition as the webinar sponsor. All webinars are archived for on-demand viewing, giving you extended exposure over time.

These events average around 40 attendees per webinar and are continuing to grow. For more information contact Nick Estrada, Director of Membership, nestrada@chpaonline.org.



2020 REGIONAL CONFERENCES

CHPA Regional Conferences return in 2020, with new programming and a new purpose. These one-and-a-half-day conferences provide an affordable networking and education opportunity for everyone from front-line staff to executive leadership. The streamlined schedule means less time out of the office, so you can take what you learn and apply it immediately to your business practices.

Sponsorship and exhibit opportunities, as well as location and programming details, will be announced soon. Be on the lookout for this opportunity to expose your brand to specific markets. Visit www.chpaonline.org/events.





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