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Dear ,

As our industry continues to grapple with the COVID-19 pandemic, CHPA continues to be here for you, your employees and your company.

We've previously updated you on recent CHPA board decisions to best support you and our organization during this time. You can find the [Q1 update here](#) and the [Q2 update here](#). Today, I want to specifically address how CHPA is planning for our 2021 Annual Conference, currently scheduled for February 8-10, 2021 in Tucson, Arizona.

What's happening with Annual Conference?

There is a critical need for our industry to come together, network and learn from each other during these challenging times. We are committed to finding a solution that safely provides this opportunity.

As we are all doing for our own companies, CHPA leaders continuously evaluate the best course of action.

Over the coming weeks, we will be collecting data from you to help us determine how and when the 2021 conference will be delivered. ***We need your help and feedback in this process.***

What comes next?

The next steps are as follows:

1. The [2021 Call for Presentations](#) is now open, and we encourage you to submit presentation proposals. This step is critical in helping our program task force understand what members need most and how we can deliver it. Please submit your ideas and insights now. **Proposals are due August 7.**
2. In late July/early August, you will receive a survey asking for feedback regarding potential changes to the conference. Please watch for this survey and take the time to respond.
3. In the fall, the CHPA board will reevaluate the 2021 conference based on the latest data available regarding COVID-19 and member feedback. We will communicate this information as soon as it's available.
4. We thank our Associate Partner members for their continued support of the association. Once a decision has been made, we will outline available sponsorship, advertising and exhibit opportunities.

In the meantime, know that CHPA continues to explore all possible options for the event, including regularly communicating with the host hotel, A/V partners, key vendors and volunteer task forces assisting in the planning.

The CHPA Board and staff continue to work on your behalf to provide the support you need today and ensure the longevity of our organization. We'll continue to keep you updated via emails, our weekly e-news, CHPA's social media and the CHPA website.

In these uncertain times, CHPA remains the best place to protect your business. By standing together as an industry, we are stronger. If you haven't already done so, [renew your membership here](#).

If there are resources we haven't provided, or if you have other ways that CHPA can help, please feel free to [contact me](#).

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