

Innovation of the Year

This award is given to 1 Provider and 1 Associate Partner company and recognizes a company that has made significant progress in innovative advancements related to the industry. This can include new products, technology, process improvements, software etc. which solve current industry challenges.

- State the problem that existed
- Summary of the company's innovation and how it addresses the stated problem
- Explanation of why it is innovative and challenges business "as is"
- Description of how the company has successfully incorporated the innovation into operations, customer experience, sales and marketing or by creating efficiencies or eliminating redundancies for employees
- One key measurable result showcasing the success of the innovation (can include effectiveness, outcome, creativity, or quality)

Innovation of the Year Submission Questions:

1. What was the problem your innovation was designed to solve?
2. What was your company's innovation and how did it address the stated problem?
3. Why is this solution innovative and how does it challenge the status quo of the industry?
4. How has your company incorporated the innovation into operations, customer experience, sales and marketing or how has the innovation created efficiencies/eliminated redundancies for employees?
5. Provide at least one key measurable outcome or result showcasing the success of your company's innovation (can include effectiveness, outcome, creativity, or quality)

Most Creative Marketing

This award is given to 4 companies based on the four revenue tiers created under the new dues structure for CHPA

- Well-defined marketing program/concept objective
- Effectively reaches the targeted market
- Sample or example of the program/concept, including a cost/benefit analysis
- Results and expense of the program (what was produced and whether it was worth the cost)
- Level of creativity in campaign theme and execution

Most Creative Marketing Submission Questions:

1. Please describe the marketing program/concept and its objective.
2. Please describe how this program effectively reached its target market.
3. Please provide measurable results of the program. (was the program worth it?)
4. Please upload examples of your program/concept.

Best Green Progress

- Summary of the company's comprehensive, sustainable program/approach to reducing negative environmental impact
- Examples of how the company is incorporating consciousness into operations (unit, offices and community), client education and promotion of social awareness
- Example of at least one key initiative/project that has had measurable results, showcasing the success of the program/event; this includes effectiveness, outcome, creativity and quality
- A brief explanation of how your company plans to expand your green progress/program/initiatives into other areas of your business

Best Green Progress Submission Questions:

1. Please provide a summary of your company's comprehensive, sustainable program/approach to reducing negative environmental impact.
2. Please provide examples of how the company is incorporating consciousness into operations (units, offices, and community), client education and promotion of social awareness.
3. Please provide at least one key initiative/project which has had measurable results showcasing the success of this program/event (include effectiveness, outcome, creativity and quality).
4. Please describe how your company plans to expand your current sustainability programs/initiatives into other areas of your business.
5. If you have samples of printed materials, mailings, email campaigns or any other documents that showcase your program, please combine them into a single file and upload.
- 6.

Company of the Year (Provider)

This award is given to 4 companies based on the four revenue tiers created under the new dues structure for CHPA

- Contribute locally, nationally, and internationally to the corporate housing industry
- Exceed guest expectations measured by survey results or testimonials from guests/clients using your services
- Develop strong relationships with other corporate housing providers
- Involvement with other associations (ERC, NAA, etc.) through varying levels of volunteerism
- Created a new program or solution to enhance your business, and therefore, the reputation of the corporate housing industry
- Written recommendation letters from at least 2 CHPA members in good standing
- **NEW!** CHPA Company Accreditation required

Company of the Year (Provider) Submission Questions

1. Please describe how your company contributes locally, nationally, and internationally to the corporate housing industry.
2. Please describe what success looked like for your company this year.
3. Please provide examples of survey results or testimonials showcasing how your company has exceeded guest expectations.
4. Please describe your involvement with other associations (ERC, NAA, etc.).
5. Please upload two (2) letters of recommendation from other CHPA member companies in good standing.

Company of the Year (Associate Partner)

- Participate in the Annual Conference (2019) or hosted a Network Connection in 2019
- Recommend other suppliers for CHPA membership, resulting in a minimum of one referral sign up for CHPA
- Exceed provider/client expectations in your business
- Contribute locally, nationally, and internationally to the corporate housing industry
- Display a commitment to supporting CHPA financially
- Develop strong relationships with other corporate housing providers
- Written recommendation letters from at least 2 CHPA members in good standing
- Provide a minimum of 12 hours per year volunteering with CHPA

Company of the Year (Associate Partner) Submission Questions

1. Please check the events your company participated in over the last year.
2. Please describe in what ways your company (or your employees) actively volunteer with CHPA.

3. Please describe how your company recommends other suppliers join CHPA. Please provide the name of any companies you have recommended.
4. Please describe what success looked like for your company this year.
5. Please describe how your company has created a unique solution/program that has enhanced your business and/or the corporate housing industry.
6. Please describe how your company has shown a financial commitment to CHPA.
7. Please describe how your company develops strong relationships with corporate housing providers.
8. Please upload two (2) letters of recommendation from other CHPA member companies in good standing.

Best Community or Philanthropic Program

- Well-defined program/concept objective
- Effectively reaches the community or organization (include examples of philanthropic support within the community using innovative approaches)
- Sample or example of the program/concept and its effectiveness, outcome, creativity, and quality
- The success of the program
- Description of the impact of gift support and achievements accomplished through the company's efforts
- Examples of encouragement and motivation given to others to take leadership roles for philanthropy and community involvement

Best Community or Philanthropic Program Submission Questions

1. Please describe the philanthropy/community program/concept and its objective.
2. Please describe how this program/concept effectively reached the targeted community or organization.
3. Please upload a letter from the community or organization outlining the impact of your company's program/concept.
4. Please describe how your company provided encouragement and motivation to employees to take on leadership roles with the program/concept.

Individual of the Year

- Exceeds guest expectations, measured by survey results or testimonials from surveys or testimonials using individual's services
- Involvement in CHPA through committee, Board or other volunteerism
- Develops strong relationships with other corporate housing providers
- Develops collaborative relationships with supplier partners
- Involved with other professional association through committee, Board or other volunteerism
- Created a new program or solution to enhance their business
- Engaged in philanthropic or community engagement (through a company charitable partner, personal connection or through CHPA's charitable partner, Move for Hunger)

Individual of the Year Submission Questions

1. Please describe your contribution to your company's success year over year.
2. Please provide examples of survey results or testimonials showcasing how you have exceeded guest expectations.
3. Please provide a description of your involvement with CHPA.
4. Please describe how you develop relationships with other corporate housing professionals and with supplier partners.
5. Please describe your engagement with other professional associations.

6. Please describe how you have created a unique solution/program that has enhanced your business and/or the corporate housing industry.
7. Please describe how you are involved philanthropically or through community service with your local community.
8. In 100 words or less, please describe why you believe you should win this award.

Volunteer of the Year

- Committee chair, co-chair, or multi-committee active member. Active member, defined as approximately one hour per month or 12 hours per year.
- Participate in committee meetings and conference calls.
- Serve on sub-committees and taking on special projects to meet committee goals and objectives.
- Willing to step up and offer additional assistance when needed and follows through on commitments

Volunteer of the Year Submission Questions

1. Please describe in what ways you have been involved with CHPA over the past year. Please highlight your specific contributions and projects with which you have worked.
2. Please provide an example of how you stepped up to aid in the success of a volunteer opportunity.
3. In 100 words or less, please describe why you believe you should win this award.

Industry Impact Award (Winner determined by Board of Directors)

This award recognizes professionals in the Corporate Housing industry for their long-term history of exemplary service and accomplishments to CHPA and the corporate housing industry. Any CHPA member in good standing with a minimum of ten years' industry experience may be considered.

- Minimum of ten years' industry experience required.
- Involvement in CHPA through committee, Board or other volunteerism.
- Engaged in philanthropic or community engagement (through a company charitable partner, personal connection or through CHPA's charitable partner, Move for Hunger).
- Outstanding service to the corporate housing industry.
- Display of creativity and perseverance to achieve results.