



Annual Conference

Tampa - Jan. 30th - Feb. 1st, 2022



Sponsorship and Exhibitor Guide



2022 Annual Conference Sponsorship Opportunities

Maximize your company's exposure by becoming a sponsor or exhibiting at the 2022 Annual Conference. This is your chance to connect to supply chains, generate leads, build relationships with current clients and stand out from the crowd.

All conference sponsorships include

Promotion on event marketing pieces and signage

Company logo and link to your site on the CHPA Conference website

Sponsorship listing in the mobile app

Pre- and post-attendee lists

Title Sponsor

(1 Available)

Member Price: \$10,000

Non-member price: Member Only

Receive top billing as the official sponsor of the Annual Conference.

Benefits:

- Two full conference passes
- One (1) room drop (sponsor-produced items)
- One 8x10 inline booth (location based on availability)
- One sponsored email blast to CHPA membership
- Reserved VIP table at Tower of Excellence Awards
- Logo on Annual Conference PowerPoint template displayed in all General Sessions
- Ad in conference app
- Golf hole sponsor

Visionary Partner

(6 Available)

Member Price: \$6,000

Non-member price: \$7,800

Showcase your company's commitment to the industry and receive recognition throughout the duration of the event.

Benefits:

- Two full conference passes
- One sponsored email blast to CHPA membership
- Reserved VIP table at Tower of Excellence Awards
- Golf tournament hole sponsor

WiFi Sponsor

(1 Available)

Member Price: \$5,000

Non-member price: \$6,500

Get connected- Literally! As Conference WiFi sponsor, all attendees will see your company's brand when connecting to the Conference WiFi.

Benefits:

- Company logo on Conference-specific WiFi log-in page
- Your company's name will serve as the log-in information for all attendees accessing the WiFi network

Mobile App Sponsor

(1 Available)

Member Price: \$4,500

Non-member price: \$5,850

Put your brand in the palms of attendees! CHPA will not utilize print programs at the 2022 conference; all attendees must utilize the event app in order to access the schedule and key event details. As the exclusive app sponsor, this guarantees all attendees will be seeing your branding multiple times per day during the event.

Benefits:

- Banner advertisement in mobile app
- Logo on app splash screen
- Three branded push notifications during the event

Opening Reception Sponsor

(1 Available)

Member Price: \$3,500

Non-member price: \$4,550

Celebrate the industry coming together again! Welcome attendees as the Opening Reception Sponsor and generate recognition and momentum to propel your brand for the remainder of the conference.

Benefits:

- Floor cling decals leading attendees to your booth place a marketing item or giveaway at the bar (sponsor produces)
- Logo on exclusive signage at bars
- Logo on drink tickets given to all attendees

Registration Desk Sponsor

(1 Available)

Member Price: \$3,000

Non-member price: \$4,000

First impressions are everything, and this sponsorship puts your brand front-and-center at the first stop all attendees make upon arriving at the event.

Benefits:

- Floor cling decals leading attendees to your booth
- place a marketing item or giveaway at the bar (sponsor produces)
- Logo on exclusive signage at bars
- Logo on drink tickets given to all attendees

General Session Sponsor

(2 Available)

Member Price: \$3,000

Non-member price: \$4,000

This is your chance to speak directly to every attendee at the conference during one of the general session keynotes.

Benefits:

- Representative from your company to introduce the presenter with 60 seconds for company endoresement (CHPA to approve your company's script ahead of time)
- Reserved prime seating at the general session
- Company logo on prodium during session

CEO Session Sponsor

(2 Available)

Member Price: \$3,000

Non-member price: \$4,000

This is your chance to speak directly to every attendee at the conference during one of the general session keynotes.

Benefits:

- Representative from your company to introduce the presenter with 60 seconds for company endoresement (CHPA to approve your company's script ahead of time)
- Reserved prime seating at the general session
- Company logo on prodium during session

Happy Hour Sponsor

(1 Available)

Member Price: \$2,500

Non-member price: \$3,250

Cheers! Serve as the Happy Hour sponsor and gain recognition during this networking opportunity in the Expo Hall.

Benefits:

- Marketing item or giveaway at the bar (sponsor provides)
- Logo on exclusive signage at bars

Welcome Room Drop

(1 Available)

Member Price: \$3,000

Non-member price: Member Only

Put your brand in the hands of all attendees! Provide a welcome gift to be placed in the room of every conference attendee.

Benefits:

- Sponsor-produced welcome gift to be placed in every conference attendee room by hotel staff on Sunday
- Welcome gift may include sponsor branding/letter from sponsor

Breakfast Sponsor

(2 Available)

Member Price: \$2,000

Non-member price: \$2,600

It's the most important meal of the day! Become a breakfast sponsor and ensure your brand is the first thing attendees see in the morning.

Benefits:

- Exclusive signage in breakfast area
- Opportunity to place sponsor items in breakfast area (sponsor to produce)

Lanyard Sponsor

(1 Available)

Member Price: \$2,000

Non-member price: \$2,600

Gain visibility by putting your logo on the same name badge holder for every attendee.

Benefits:

- Company logo on lanyard distributed to all attendees (sponsor produces)

Selfie Station Sponsors

(3 Available - 1 per floor)

Member Price: \$2,000

Non-member price: \$2,600

Ready for your closeup? Brand custom backdrops for attendees to take a selfie at the event.

Benefits:

- Company logo on backdrop of selfie station
- Selfie station will be available throughout the duration of the conference
- Signage near station including your company's social media handles so attendees can tag you

New Member/First Time - Exclusive

(1 Available)

Member Price: \$1,500

Welcome the newest CHPA members and first-time attendees at this invitation-only reception.

Benefits:

- Place a marketing item or giveaway at the bar (sponsor produces)
- Logo on exclusive signage at bars
- Logo on drink tickets given to all attendees.

Refreshment Sponsor

(3 Available)

Member Price: \$1,000

Sponsor a refreshment station for an entire day of the conference.

Benefits:

- Company logo displayed next to break station
- Company logo to appear on Break signage placed outside the room
- Opportunity to place collateral at the station (materials provided by sponsor)
- Sponsor to select which day



TOWER OF EXCELLENCE SPONSORSHIPS

Put your brand in front of industry leaders at the
Tower of Excellence Awards ceremony.

All Tower of Excellence Sponsors receive:

Recognition on event webpage

Recognition in event communications before and after event

Recognition during event

Tower of Excellence Award Lunch Sponsor

(1 Available)

Member Price: \$3,000

Non-member price: Member Only

Benefits:

- Recognition from the podium
- VIP table at Awards Program
- Company information and logo on all tables (sponsor to provide printed content.
- Ad in Tower of Excellence Awards Program

Award Category Sponsor

(8 Available)

Member Price: \$1,000

Non-member price: Member Only

Support the best professionals and companies in the industry and gain visibility by sponsoring an award category.

Benefits:

- Company logo shown on PowerPoint slide introducing the award category
- Reserved VIP table for your company at ceremony



GOLF TOURNAMENT SPONSORSHIPS

Proceeds from this event support CHPA's new Legislative Fund designed to protect the industry and your business. Not familiar with our new Legislative Fund? Check out some FAQ [here](#).

All Golf Tournament Sponsors receive:

Logo on golf tournament webpage

Logo on gold tournament signage

Beverage Cart Sponsor

(1 Available)

Member Price: \$1,500

Non-member price: \$2,000

Benefits:

- Signage on cart
- Company Representative on cart

Hole-in-One Sponsor

(1 Available)

Member Price: \$1,200

Non-member price: \$1,560

Benefits:

- Includes hole-in-one insurance
- Signage recognition and two (2) representatives
- Recognition as hole-in-one prize sponsor

Prize Hole Sponsor

(3 Available)

Member Price: \$1,200

Non-member price: \$1,560

Benefits:

- Includes hole-in-one insurance
- Signage recognition and two (2) representatives
- Recognition as prize sponsor

Specialty Cocktail Sponsor

(1 Available)

Member Price: \$750

Non-member price: \$975

Benefits:

- Signage recognition and two (2) representatives to handout drinks
- Recognition as specialty cocktail sponsor
- Sponsor to provide cups

Putting Contest Sponsor

(1 Available)

Member Price: \$500 + provide prize

Non-member price: \$650 + provide prize

Benefits:

- Recognition as putting contest sponsor (sponsor provides prize)
- Two (2) representatives present at green

Driving Range Sponsor

(1 Available)

Member Price: \$500

Non-member price: \$650

Benefits:

- Signage at driving range
- Two (2) representatives

T-Shirt Sponsor

(1 Available)

Member Price: \$500

Non-member price: \$650

Benefits:

- Provide t-shirts for all golf tournament participants
- Shirt must be approved by CHPA

Golf Ball Sponsor

(1 Available)

Member Price: \$500

Non-member price: \$650

Benefits:

- Provide golf balls all golf tournament participants (Sponsor provides balls)

Outing Fee Sponsor

(10 Available)

Member Price: \$275

Non-member price: \$360

Benefits:

- Company name listed on website and signage

Hole Sponsor

(8 Available)

Member Price: \$500

Non-member price: \$650

Benefits:

- Signage recognition and two (2) representatives



2022 ANNUAL CONFERENCE ADVERTISING OPPORTUNITIES

ALL ADVERTISEMENTS ARE SUBJECT TO APPROVAL BY CHPA



Digital Signage Advertising

(2 Available)

Member Price: \$2,500

Non-member price: \$3,500

Benefits:

- Opportunity to advertise company products and services with a company-branded presentation on digital signage throughout the event space (up to 5 slides)
- CHPA will provide 5 locations for TV monitor digital displays
- Sponsor choice of Monday or Tuesday; exclusive display advertising for the selected day

Video Ad

(4 Available)

Member Price: \$1,500

Non-member price: Member Only

Benefits:

- Play a 30 second video during one of the conference general sessions
- Advertiser produces ad

Mobile App Banner Ad

(4 Available)

Member Price: \$750

Non-member price: 975

Benefits:

- Rotating banner ad in the footer of the mobile app, with link to company website

2022 ANNUAL
CONFERENCE EXHIBITOR
OPPORTUNITIES

Standard Booth

Standard booth dimensions: 10' w x 8' d

Inline Booth

Member Price: \$1,200

Non-member price: \$1,700

Corner Booth

Member Price: \$1,400

Non-member price: \$2,000

Premium Booth

Premium booths have two layouts:

Booths 209 & 607: 20' w x 8' d

All other premiums: 16' w and 10' d

Member Price: \$3,000

Non-member price: \$4,000

Super Booth

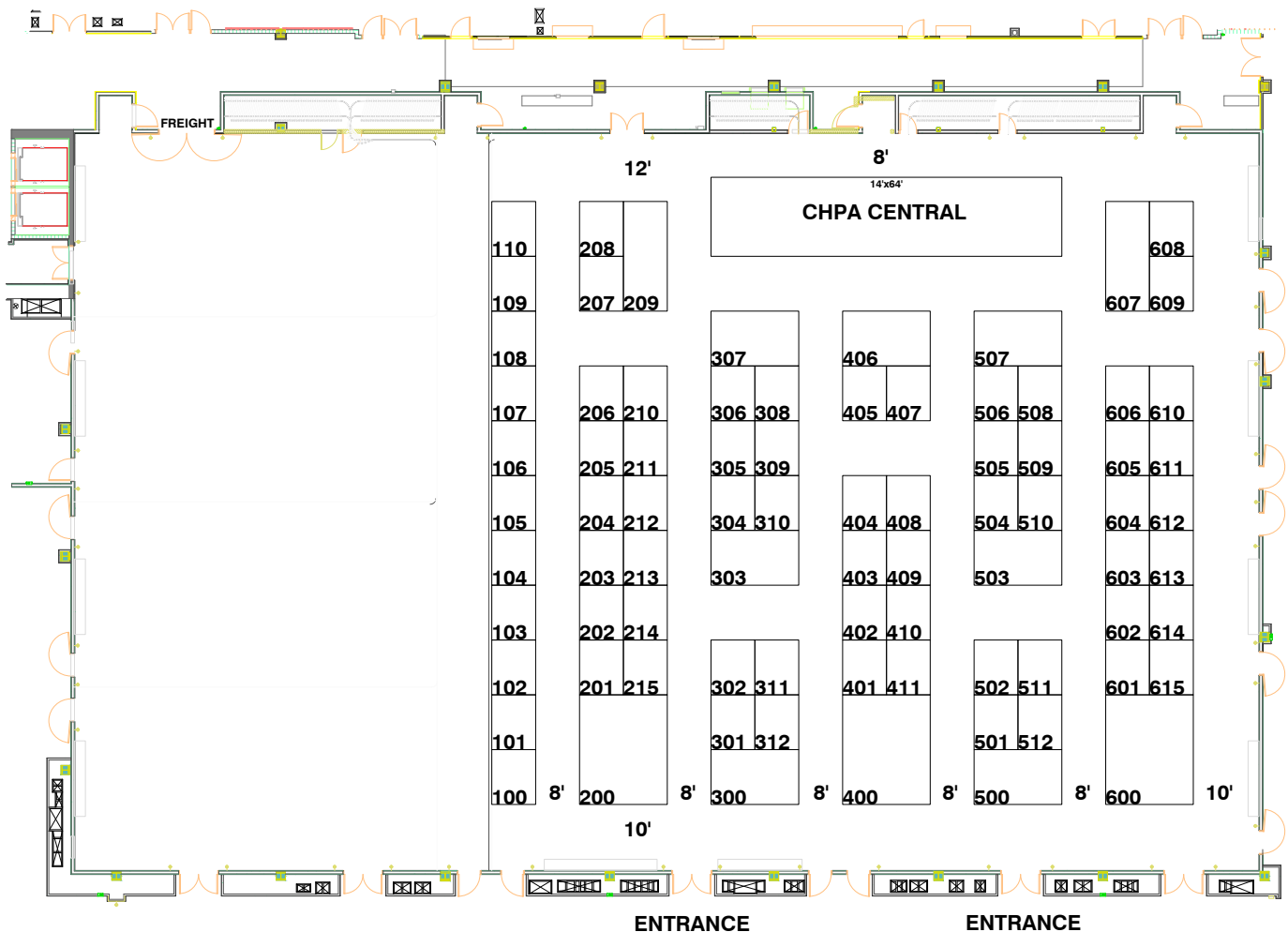
Super booth dimensions: 16' w and 20' d

Member Price: \$6,250

Non-member price: \$8,875

BOOTH SELECTION

Booth selection is done on a first come, first serve basis. Below is an overview of the exhibit hall space and booth placement. Click [here](#) for the most up-to-date availability.



CHPA EXHIBITOR POLICY: In order to protect the interests of all exhibitors, any CHPA Associate Partner Member or potential Associate Partner Member must purchase a booth space in order to attend the conference. Any firm or corporation whose business is supplying goods and services to the corporate housing industry is considered an Associate Partner Member. Booth sharing and subletting of space is prohibited. Only one (1) company per booth. Exhibitors may not purchase multiple 8'x10' booths. Exhibitors who wish to have a "double booth" must purchase premium or super booths in order to accommodate all who wish to participate in the exhibit hall.

[View Exhibitor Terms & Conditions](#)