

Legislative Advocacy Task Force

2023/2024

CHARGE

The Legislative Advocacy Task Force assists the Board of Directors and CEO to identify legislative issues that require the association's attention. This Task Force monitors major or specific markets that could influence legislation on an industry-wide basis. Task Force members also review association resources to support member companies at any level of self-involvement with elected officials.

COMPOSITION

Members of this task force are recruited from the membership at large, with an understanding of, interest in, and/or expertise in advocacy, legislation, or the law. All task force members shall belong to a member company in good standing. This task force represents a diverse range of member companies (membership type, revenue ranges, geographic locations) and the industry overall.

TERM

March 2023-February 2024

TIME

1-1.5 hours per month

STRATEGIC FRAMEWORK SUPPORT

The Board of Directors guides CHPA via a Strategic Framework which allows CHPA to be nimble and agile in program and services development and delivery. Task forces support a variety of objectives and action steps within the Strategic Framework. Below are the objectives this task force supports.

- Launch a 10-member Legislative Advocacy Task Force

RESPONSIBILITIES AND ONGOING TASKS

- Monitor and review issues of potential interest/impact to the industry.
- If action is needed, initially recommend association resources required to the Board, including potential use of CHPA's Legislative Fund.
- Create online Legislative Kit available to member companies for self-advocacy.
- Support the CEO to stay informed on potential policies, regulations, and ordinances of interest to member companies.
- Review legislative fund policies and procedures annually for recommended updates to the CHPA Board, if needed.
- Advise on potential collaborations to address issues with other organizations.
- Familiarity with CHPA resources available to educate legislators, stakeholders and member companies, including white papers, Legislative Kit, sample letters, etc.
- Participate in meetings throughout the year, typically held virtually.

STAFF LIAISON

Mary Ann Passi, CAE, CEO

STAFF RESPONSIBILITIES

- Maintain task force roster.
- Schedule task force meetings, work with chair(s) to develop agendas and complete meeting summaries.
- Inform task force members on potential legislative issues brought to the CHPA staff team's attention.
- Draft communication to member companies on issues of importance and potential industry impact, sharing Task Force recommendations.
- Provide support to the task force throughout the year including data, historical context and any other additional information needed to allow the task force to make informed recommendations.
- Provide broad-level perspectives of CHPA programs, services and initiatives which may impact the discussions of the task force.

IMPACT

Task force members will stay informed on potential legislative issues facing the industry and member companies. This includes development and update of association resources to support member companies throughout the legislative process. Additionally, they will expand their professional network.