

Sustainability Task Force

2026/2027

CHARGE

The Sustainability Workgroup advises on resources, support and initiatives to provide education and materials for member companies. The group provides feedback to the CHPA team on engagement with the Coalition for Greener Mobility collaboration.

COMPOSITION

Committee chairs and co-chairs are selected by the CHPA leadership. All task force members shall belong to a member company in good standing. The composition of the committee should be a diverse range of representation of the CHPA membership (membership type, revenue ranges, geographic locations).

TERM

March 2026-February 2027

TIME

1-1.5 hours per month

STRATEGIC FRAMEWORK SUPPORT

The Board of Directors guides CHPA via a Strategic Framework which allows CHPA to be nimble and agile in program and services development and delivery. Task forces support a variety of objectives and action steps within the Strategic Framework. Below are the objectives this task force supports.

- Gather FACCT data from 25 companies.
- Hold 10 webinars.
- Create and send monthly pulse surveys to get a better understanding of member needs or reactions to programs/services.
- Collect and publish 10 client testimonials/case studies highlighting the value of the industry.
- Write 25 articles for Corporate Housing News.

RESPONSIBILITIES AND ONGOING TASKS

- Ongoing
 - Identify the best sustainable practices for the industry to share with members
 - Plan CHPA programs educating on sustainability-related topics
 - Identify key benchmarks and metrics for operating a sustainable corporate housing business
 - Collect feedback from corporate clients and relocation management companies on what they are looking for in a temporary housing provider in terms of sustainable practices
 - Support the initiatives of the Coalition for Associations in Global Mobility related to sustainability and ESG
- Promote industry-wide carbon calculator, FACCT

STAFF LIAISON

Nick Estrada, CAE, CMP, CEO

STAFF RESPONSIBILITIES

- Maintain task force roster.
- Schedule task force meetings, work with chair(s) to develop agendas and complete meeting minutes.
- Provide support to the task force throughout the year including data, historical context and any other additional information needed to allow the task force to make informed recommendations.
- Provide broad-level perspectives of CHPA programs, services and initiatives which may impact the discussions of the task force.

YOUR RETURN ON INVESTMENT

By serving on this task force, you will

- Expand your professional network
- Exchange ideas for sustainable best practices to take back to your company and remain competitive to clients
- Guide the corporate housing industry in managing sustainability expectations for the supply chain and clients around the world

JOIN THIS TASK FORCE IF

- You are passionate about sustainability
- You want to make a positive impact on the industry's approach to sustainability